

Abhishek Singh Baghel

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SEO Content Writer

SEO | Content Writing | WordPress

Results-oriented and highly motivated recent graduate(B.Tech CS) pursuing a Master of Arts in English Literature with a strong foundation in content writing, SEO, and digital marketing. Eager to apply my arsenal of skills in a dynamic content writing/SEO role that values creativity, precision, and engagement.

Experienced at tailoring content to diverse audiences and optimizing it for maximum impact that makes them come back for more. Experienced in consistently meeting and exceeding content creation goals. Ready to contribute fresh ideas and enthusiasm to a forward-thinking content team.

WORK EXPERIENCE

MyAnimeGuru

Founder, Senior Content Manager, & SEO Head

Curated content ideas, wrote articles, and managed a team of 5 people all centered around content creation & SEO.

- Mentored and Guided writers to publish more than 300 SEO-optimized articles led the website to skyrocket traffic.
- Single-handedly wrote 200 SEO-optimized articles in the beginning.
- My SEO knowledge helped the website reach 0-100k pageviews/month in just 5 months.
- Ranked several of the articles above big media publishing companies.

EDUCATION

RGPV, Bhopal, M.P.

Bachelor In Technology - Computer Science (2018-2022)

Barkatullah University,, Bhopal, M.P.

Master of Arts - English Literature (Currently Pursuing)

PROFESSIONAL SKILLS

- SEO
- Content Writing
- Content Strategy
- Keyword Research
- WordPress & Blogging
- Social Media Management
- Photo/Video Editing (Intermediate)