

Sivakumar Modala

Designer

Portfolio: <https://www.behance.net/sivakumarmodala>

Educational Qualifications:

Qualification	Institution	Board/University	Aggregate (%)
B.Tech	Bapatla Engineering College	Autonomous	63%

Design Tools: Figma, Sketch, Invision, Photoshop, Illustrator, XD, Principle, Zeppelin.

Ux strategies: Wireframing, User testing, Prototyping, Responsive web design, Information architecture.

Career objective:

UX Designer that specializes in creating business value through engaging user experiences. The toolkit includes user-centered research, interaction design, and user testing to validate design decisions. Interested in user research, interaction design, and front-end web development.

Experience:

ORGANISATION	DURATION	DESIGNATION
EnterPi Software Solutions	Feb 23 - Till Date	UX UI designer

Roles and Responsibilities:

- Create a UX strategy for all services and product design as well as the solution for development
- Handled complex projects from content to completion by working directly with key stakeholders and on an off-site developer with aggressive deadlines in an agile environment.
- Keeps the site always looking fresh and helps the business to promote its best content
- Helped develop and implement a design process to elicit requirements, created user stories, user flows, and wireframes to produce lo-fi and hi-fi mockups for development and testing.
- Research best practices, design patterns, and design trends on a regular basis.

ORGANISATION	DURATION	DESIGNATION
IdeaElan Indian PVT LTD	FEB 20 - Jan 22	UX UI Designer

Roles and Responsibilities:

- Create a UX strategy for all services and product design as well as the solution for development
- I Worked on the new features of the Infinity application product of the IdeaElan providing all design mockups and user flows for the new features and Ux research with teams
- Participated in defining task workflows and content navigation screens.
- Developed information architecture needed for web development and user interactions.
- Responsible for creating all UI/UX branding for Sears.
- Proposed new design concepts for current projects.
- Convert the final mock-ups to optimized and web-standard HTML using CSS Create Flash screen UI design mock-ups for the websites.

ORGANISATION	DURATION	DESIGNATION
Smartnet IT Solutions AP Private Limited	Jun 18 - Jul 21	UI Designer

Roles and Responsibilities:

- Helping to build the interface for the delivery system of Splan Product
- Skills Used Adobe Creative Suite, UI/UX Design, Creative Management.
- Designed and developed standards-based prototypes.
- Interacted with clients to gather requirements for projects spanning from enterprise applications to web interfaces
- Used software such as Sketch, Photoshop, and Invision to create wireframes, prototypes, and visually rich designs.
- Worked closely with developers to deliver a polished final product.

Declaration:

I hereby declare that all the information mentioned above is true to the best of my Knowledge.

Sivakumar Modala.