



Keshav Baheti

MBA- BUSINESS ANALYTICS

I am pursuing an MBA with specialization in Business Analytics and have completed my graduation in BBA in Global E-Business from MIT WPU. My training and skills in data analytics enable me to contribute significantly to the success of the organization by providing valuable insights and driving data-driven solutions.



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Pune, India

SKILLS

Tableau

Alteryx

Power BI

LANGUAGES

English



Hindi



INTERESTS

Travelling

Adventurous Trekking

Driving

Singing

EDUCATION

Master of Business Administration (MBA)

MIT World Peace University

08/2023 - Present

Pune, Maharashtra

Courses

- Business Analytics

Bachelor of Business Administration (B.B.A.)

MIT World Peace University

08/2020 - 05/2023

9.26 CGPA, Pune, Maharashtra

Courses

- Global E- Business

PERSONAL PROJECTS

Data Analytics for Business Decision-Making

- Aimed at developing data-driven solutions to optimize decision-making processes. Scoped, collected, and preprocessed diverse datasets, employing advanced statistical analysis. Delivered actionable insights, driving performance improvements. Implemented solutions using Tableau, Alteryx. Proactive problem-solving and continuous improvement focus demonstrated.

E-commerce Globalization: Analyzing Market Trends and Advantages

- Utilized data analytics to examine market trends, consumer behavior, and the impact of globalization on E-commerce. Identified opportunities for market expansion, cost reduction, and enhanced customer reach through global trade. Presented findings highlighting the advantages of globalization in the E-commerce sector.

"Make in India": Promoting and developing use of Indian products

- Utilized market research, strategic partnerships, and promotional campaigns to drive awareness and adoption. Implemented initiatives showcasing the value and quality of Indian goods. Demonstrated commitment to supporting local industries and fostering economic growth.

TRAININGS/COURSES

Corporate Social Responsibility

National Institute of Securities Market (NISM)

Achievements/Tasks

- Acquired insights into CSR principles, regulatory frameworks, and stakeholder engagement. Committed to driving positive social change.

AI-Powered Digital Marketing: Proficient in ChatGPT

Great Learning Academy

Proficient in ChatGPT for content generation, customer engagement optimization, and data-driven decision-making. Ethical AI practices ensured.

CERTIFICATES

Certificate of Appreciation- MIT World Peace University, Pune, Maharashtra

ChatGPT And Artificial Intelligence In MS Office

Technical Analysis In Stock Market Trading

ACHIEVEMENTS

Secured First position in Business Simulation Game organized by MIT College

Secured First position in Cricket Tournament Organized by MIT College

Secured First position in Fashion Show