

AKANKSHA GAIKWAD

Digital Marketer

CONTACT

- ☎ 9923752080
- ✉ akanksha.gaikwad74@gmail.com
- 📍 Pune, Maharashtra

EDUCATION

Bachelor of Commerce
(BCOM) - Pune University 2022
12th (HSC)-Pune
10th (SSC)- Pune

SKILLS

- Search engine optimization
- Search engine marketing
- Social media marketing
- Email marketing
- Graphic design
- Website design
- Content creation
- MS- Office
- Analytics

LANGUAGES

- English
- Hindi
- Marathi

PROFILE SUMMARY

Highly motivated and results digital marketing professional seeking a challenging position as a Digital Marketing Executive with a passion for leveraging innovative strategies and emerging technologies I aim to drive brand awareness increase website traffic and maximize customer engagement.

WORK EXPERIENCE

- Advanced Digital Marketing program - PIIDM
- (Pashium International Institute of Digital Marketing)
- SEO Internship (2 Month)

CERTIFICATION

- Google ads search certification
- Google ads display certification
- Social media marketing hubspot
- SEO - Hubspot

PROJECTS

- **Social Media Account Management ; Page**

Task; Content Research , Content Creation Calendar, Creation Scheduling

- **SEO Audit ; Website**

Task ; On Page SEO Research - Meta tag, URL, Content load time, Sitemap, Robots txt
Off Page SEO Research - DA / PA, backlinks, Do follow/ No follow