

PRISKILLA ESTHER J,
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CAREER OBJECTIVE

Seeking an opportunity within an organization that values dedication and entrusts me with responsibilities. Eager to contribute to a dynamic team environment and enhance my professional skills. Committed to continuous learning and growth to meet evolving challenges. Ready to leverage my abilities to drive success and exceed expectations. Dedicated to fostering a culture of excellence and innovation.

EDUCATIONAL QUALIFICATIONS

MBA

2022-2024

Finance and Operations

Vellore Institute of Technology, Vellore

Scored: 8.99* CGPA

HSC

2017-2018

Mathematics and Biology

Sivanthi Matriculation Higher Secondary
School, Cheranmahadevi

86.5%

B.Sc. - Chemistry

2018-2021

Sarah Tucker College (Autonomous),
Tirunelveli.

Scored: 86.81%

SSLC

2015-2016

Sivanthi Matriculation Higher Secondary
School, Cheranmahadevi

96.8%

SKILLS

Technical Skill

- ❖ Microsoft Excel (Pivot Table, Vlookup and Hlookup)
- ❖ Microsoft Word
- ❖ Microsoft PowerPoint
- ❖ Financial Modelling
- ❖ IBM SPSS Statistics

Soft Skill

- ❖ Hospitality
- ❖ Time Management
- ❖ Self-Organized
- ❖ Highly Responsible and Reliable
- ❖ Book Reader
- ❖ Journaling

LANGUAGES KNOWN

- ❖ Tami – Write, Read, Speak, Mother Tongue
- ❖ English – Write, Read, Speak
- ❖ Hindi – Write, Read

PROJECT UNDERTAKEN

- ❖ Group Project on “**A Study on Consumer perception and satisfaction towards Online Food Delivery Apps - Swiggy**”
This group project identifies the key factors are focussing on the Consumer Perception and Consumer Satisfaction towards the Online Food Delivery App, Swiggy in the South Indian.
- ❖ Group Project on “**A Study on Strategic Management of TATA Motors Limited**”
This project overall studies the value chain analysis, production, operations, pricing strategy, leadership of the TATA Motors Limited along with the SWOT Analysis.
- ❖ Group Project on “**A Study on Analysis of three commercial banks in India in terms of Profitability, Growth Stock Movement and NPA**”
This project enumerates the study of the key financial performance and stock performance of the three commercial banks of the India.
- ❖ Group Project on “**A Study on Customer Satisfaction and Customer Loyalty of Insurance Industry**”
This research found the customers notation when they are applying for the registration of Insurance claim and the factors which paves the way for the customer satisfaction and customer loyalty of Insurance Industry.
- ❖ **The Industrial Summer Internship**
Outlook Group
22nd May - 6th July 2023
- ❖ Capstone Project on “**A Study on Analysing Market Sentiment and Optimizing Portfolio of Cement Companies**”
The Ramco Cements Limited
15th February – 3rd May 2024
This thesis studies the overall market sentiment of the investors about the Cement Industry and in addition to these, this study suggests the percentages of investment on the Cement Companies.