

SALEEM DUDEKULA

Data Validation Engineer &
MIS Analyst



SUMMARY

Experienced Data Validation Engineer & MIS Executive specializing in market research, consumer behavior, and competitor analysis. Skilled in delivering actionable insights through data-driven strategies. Proficient in Excel and data cleansing techniques.

SKILLS & PROFICIENCIES

- ❖ Competent, diligent & result-Oriented, with an experience of 2 years in Ideapoke Technologies with good understanding of business in healthcare, automotive, telecommunications (financial), pharmaceutical industries.
- ❖ Proficient in Advance Excel (Date & Time functions, Formatting Techniques, Text Functions able to write formulas)
- ❖ Strong working experience in Excel Functions like, Index-Match, VLookup, Hlookup, Countifs, Sumifs, Conditional formatting, Data validation, Advance filter and Pivot tables with Slicer concept, charts and graph.
- ❖ Well versed knowledge and experience in Report Generation and dashboards.
- ❖ Coordinate with the TL & Manager to work on the internal & external team requirements
- ❖ Import and Export Database between Microsoft Access, Microsoft Excel, Flat files and SQL Server
- ❖ Responsible for data importing, cleaning transforming, validating with the purpose of understanding or making conclusions from the data for decision making purposes.
- ❖ Cleaning and pre-processing the data to assess the quality for training a machine learning models i.e., Afforai, ChatGPT, Google Bard, Cohere and Perplexity AI etc.

COMPUTER SKILLS



PROFESSIONAL WORK EXPERIENCE:

1. IDEAPOKE TECHNOLOGIES PVT LTD

Ideapoke is the world's first design platform built exclusively for researchers. Ideapoke enables researchers to identify innovations, track trends, eliminate investment risks and accelerate decisions. Founded in 2012. It is a service based company. Head office in Tokyo, Japan.

- ❖ Building integrated process to get the all data about the topic analysis to identify subtopics, extracting relevant keywords and validating them using Excel.
- ❖ Retrieving basic information, technology/services/solutions, and related use-cases of companies matching the keywords and subtopics.
- ❖ Data cleaning and formatting, exporting the refined data to Excel for further validation.
- ❖ Showcasing the accuracy of attributes, facilitating clear visualization and presentation.
- ❖ Collaborated with data science team to improve the accuracy of ML (LLMs) models and AI generated data by crafting prompts.
- ❖ Analyzed industry trends and patterns to predict future outcomes, based on client requests
- ❖ Analyzing & Calculating market size and market share to increase the sales and finding the competitors
- ❖ Validating the data coming from ML models to check its performance/accuracy, providing feedbacks by finding patterns of unstructured data to improve model predictions.
- ❖ Developed company profiles using information from multiple research sites.

EDUCATIONAL & PROFESSIONAL CREDENTIALS:-

- ❖ **MBA (Finance)** pursuing in LBRCE(LakkiReddy BaliReddy College of Engineering)
- ❖ **B.com(Computer)** from Vikas Degree College (Krishna University)

PERSONAL DETAILS:

DOB : 27th March 2001
Religion : Muslim
Nationality: Indian
Civil Status: Unmarried
Gender : Male
Languages : English, Telugu, Urdu, Hindi, Kannada

DECLARATION:

I hereby declare that all the information furnished above is true, complete and correct to the best of my knowledge and belief.

DATE: Thanks & Regards

PLACE: Hyderabad (Saleem)