



CHHAVI SINGH

CAREER OBJECTIVE

Experienced Product Executive seeking to transition within the same product management domain, leveraging a background in pharmaceuticals and market research.

EDUCATIONAL QUALIFICATIONS

M. PHARM	B. PHARM	HSC (CBSE)	SSC (CBSE)
73.72%	85.06%	63.80%	74.10%
2020 - 2022	2015 - 2019	2015	2013
Delhi Pharmaceutical Sciences & Research University, New Delhi	Raj Kumar Goel Institute of Technology, Ghaziabad	DHRT SVM Sr. Sec. School, Ghaziabad	DHRT SVM Sr. Sec. School, Ghaziabad

WORK EXPERIENCE

PRODUCT EXECUTIVE | ZELLEVEN LIFESCIENCE PVT. LTD. | NEW DELHI

APR 2023 – PRESENT

- Delivered product knowledge training to the field sales team
- Executed product launch plans for Zelferol
- Developed scientific content for products
- Participated in the execution of quarterly sales meetings
- Reviewed publications and trained field team on appropriate positioning and messaging
- Developed and executed marketing messages and product positioning for multiple customer segments
- Managed communication with field sales force and handled field team requests and queries

MARKET RESEARCH ANALYST | SPER MARKET RESEARCH | NOIDA

AUG 2019 – MAY 2020

- Responsible for conducting primary market research in the allocated industry segments
- Conducted research and analysis of customers, company profiles, key competitors, respective markets, and industry

TRAINING AND CERTIFICATIONS

- PV & PTC Requirements for Market Research V5.0 by iLearn and Sanofi on March 04, 2020
- Apprentice Pharmacist, Jagdamba Super Specialty Hospital, Meerut (Jun 2018 - Jul 2018)
- Trainee, Indian Drugs & Pharmaceuticals Ltd., Gurugram (Jan 2018 - Feb 2018)
- Apprentice Pharmacist, District MMG Hospital, Ghaziabad (Jun 2017 - Aug 2017)

ACHIEVEMENTS AND AWARDS

- GPAT 2020 Qualified
- UPSEE (Uttar Pradesh State Entrance Exam) 2020 Qualified | Rank – 103
- Secured 2nd place for Model Demonstration (Glucopulse Monitor) at IIT BHU Varanasi on February 2–3, 2019
- Acquired 1st position in a Quiz Competition at Sunder Deep Pharmacy College, Ghaziabad on November 20, 2018
- Won 1st prize for Participation in Model Demonstration at National Youth Fest, New Delhi on October 10, 2018
- Won 2nd prize in Poster Presentation at the 52nd Annual Conference of the Indian Hospital Pharmacist Association (IHPA) at ITS College of Pharmacy, Ghaziabad on January 28, 2017
- Received a prize of Rs. 5100/- for securing overall 86% marks with outstanding academic performance in Dr. APJ Abdul Kalam Technical University, Lucknow

**EXTRACURRICULAR ACTIVITIES**

- Attended an International webinar on Building a Career and Research Path in Pharmaceutical Industry organized by Association of Pharmaceutical Scientists & Educators (APSE) ON March 19, 2021
- Participated in the National Conference on QSAR and Molecular Docking in Drug Discovery organized by Dr. Rajendra Gode Institute of Pharmacy, Amravati on May 25, 2021
- Presented Oral Presentation at the National Conference on Global Warming & Climate Change (GWCC) at Raj Kumar Goel Institute of Technology on April 22, 2019
- Attended one day FTIR workshop at IIT BHU Varanasi on February 3, 2019

TECHNICAL AND PERSONAL SKILLS

- Teamwork
- Adaptability
- Reliable and Goal-oriented
- Interpersonal skills
- MS Excel

VOLUNTEER EXPERIENCE

- Volunteered to check blood group in Free Medical Checkup Camp for underprivileged slum children organized by NGO Light de Literacy & RKGIT Ghaziabad on September 25, 2018, and September 28, 201
- Participated in checking blood glucose levels in the Free Health Checkup Camp organized by Raj Kumar Goel Foundation in Ghaziabad on January 08, 2017

DECLARATION

I DO HEREBY DECLARE THAT THE ABOVE INFORMATION IS TRUE TO THE BEST OF MY KNOWLEDGE.

Place:

Date:

(Chhavi Singh)