

Rajat Kumar



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📅 16-08-2003 📍 Delhi, India

🎓 Education

BCA(Bachelor of Computer Applications)- VIPS College, IP university

8.0 CGPA

2021 – 2024

RPVV(Rajkiya Pratibha Vikas Vidyalayas)- CBSE Board

12th Class - 71%

2020 – 2021

RPVV(Rajkiya Pratibha Vikas Vidyalayas)- CBSE Board

10th Class- 73%

2018 – 2019

🧠 Skills

Communication Skill

Design Skills

Adobe Premiere Pro and Adobe Photoshop

Technical skill

HTML,CSS, Javascript, PHP ,Unity, Excel, C++, SQL,Power BI, Python

🔑 Interests

- Stock Market
- Data Visualization
- Reading Book

✍ Declaration

I hereby declare that all the above mentioned details are accurate and true to my best knowledge.

📁 Projects

Web Scraping Project

Designed and implemented Python-based web scraping scripts using BeautifulSoup and Scrapy to extract targeted data from multiple websites. Managed challenges like anti-scraping measures and dynamic content loading, ensuring data quality and scalability. Stored and processed data for analysis, showcasing strong technical skills and data-driven insights.

Data Cleaning

Proficient in data cleaning techniques, including removing incorrect and duplicate data, managing data gaps, and ensuring consistent formatting. Experienced in handling "dirty" data sets from various sources, such as CDC Wonder, Taxi Trajectory, World Bank, Data.world, and /r/datasets. Expertise in preparing data for analysis, enhancing data quality, and optimizing data workflows for accurate insights.

Social Media Sentiment Analysis Project

Conducted a comprehensive social media sentiment analysis project using natural language processing (NLP) techniques. Gathered data from multiple social media platforms to assess customer sentiment towards a brand/product. Developed and implemented machine learning models to classify sentiments (positive, negative, neutral) and extract actionable insights. Generated reports and visualizations to communicate findings and support strategic decision-making for marketing and brand management.

👔 Professional Experience

Shavshi Media

Produced and curated an engaging and visually captivating reel for Shavshi Media, resulting in a substantial increase in audience engagement upto 10k and brand visibility across social media platforms.

Tamaasha- the theatre society

As the Head of Multi-media for [Tamaasha], I led a talented team in managing and overseeing the post-production aspects of theatrical performance and delivering captivating visual narratives to enhance audience experiences.

Hult Prize

2nd runner up in the Hult Prize competition! As "Clothomorai," our team excelled in pitching innovative ideas related to the fashion industry. We demonstrated a deep understanding of industry trends, proposed creative solutions, and showcased our team's strong collaboration and problem-solving skills.

CollegeParichay | EdTech

As a Co-founder, assembled a team to develop an exceptional college reviews and counseling platform to help students.