



VIKAS H

MBA STUDENT

CONTACT

Phone

+91 70220 70269

Email

vikashshetty126@gmail.com

Address

Saraswathi nagar,
Vijayanagar Bengaluru.

LinkedIn

<https://www.linkedin.com/in/vikas-h-9a3671158>

TECHNICAL SKILL

- MS Office
- Power BI
- Looker Studio
- Python
- R programming
- MySQL
- JMP
- IBM SPSS
- Photos Editing
- Videos Editing

PERSONAL SKILL

- Time Management
- Decision-Making
- Adaptability
- Conflict Resolution
- leadership
- Teamwork

LANGUAGE

- Kannada
- English
- Hindi
- Telugu

ABOUT ME

Looking for a challenging role in a reputable organization to use my technical, management, and accountability skills for the growth and betterment of the organization and to enhance my knowledge about new and emerging trends. Business familiar with administrative, financial, and analytics activities, Manages operations using a goal-oriented approach.

EXPERIENCE

• **Store Manager** (2020-2023) **New Amarland Supermart**

A store manager plays a pivotal role in retail by supervising daily operations, including staff management, inventory control, and customer service. They ensure the store runs smoothly, employees are efficient and motivated, and customers receive excellent service. Balancing these aspects leads to profitability and high customer satisfaction, critical for sustained success in retail.

PROJECTS

- An exploratory study on '**BUY NOW PAY LATER**' among Indians using SPSS and Google Collab. I Analyzed Indian perspectives on **BNPL** regarding convenience, fees, and financial effect to gauge adoption and cost understanding.
- An exploratory study on the perception of Indian consumers towards "**Eco-Friendly Clothing & Accessories**" using Microsoft Excel and JMP.
- An exploratory study on **Investors' Behavior Towards Mining Industry** using SPSS and Google Collab. I gathered investor opinions on mining investments, exploring potential, risks, and sustainability to guide discussions on balancing returns with environmental and social concerns.
- A study on the **Recommender System of Supermarkets** using association rules. This project creates a classification model predicting supermarket purchase decisions, analyzing customer behavior for inventory management and marketing strategies.
- A study on Building a classification model on **Purchase Decisions of Customers in Supermarkets** using neural networks
- **Virtual trading** on Money Bhai Money Control offers a risk-free platform for learning and practicing investment strategies in real time.
- A Creation of a **Dashboard** on the sales report of Euro mart with the help of **Power BI** <https://l1nk.dev/PvmKG>
- A Creation of a **Dashboard** on the sales report of Euro mart with the help of **Looker Studio** <https://l1nk.dev/zNJrK>

CERTIFICATION

- **Premiership in Business Management**
ICTRD.Org. (2023)
- **Behavioral Finance-NSE**
NSE Academy (2023)
- **Data Visualization with R**
Cognitive class. ai (2024)
- **Data Analysis with Python**
Cognitive class. ai (2024)
- **Information Technology Training**
ICAI (2020)
- **Certified Program in General Management (CPGM)**
- **Mind management program**
Jain University (2020)

CASE STUDY & SEMINARS

- **IPL Dataset** We analyzed 130 IPL players' performance and valuation using Lasso, Ridge, and ElasticNet Regression, identifying key predictors impacting player valuation.
- **Bank Dataset** We predicted term deposit campaign response using logistic regression and KNN models, addressing dataset imbalance & optimizing performance with hyperparameter tuning.
- **Mall Customer dataset** We segmented mall customers using K-Means and Hierarchical Clustering based on Gender, Age, Income, and Spending Score for targeted marketing.
- **SA Heart Dataset** We predicted heart disease in high-risk region males using logistic regression, KNN, and Random Forest, addressing data imbalance and refining models.
- Two-days hands-on workshop on security analysis and financial derivatives using real time data.
- Workshop on innovation/prototype validation.
- Workshop on Predictive Analytics.
- Two -days workshop on Power BI and Excel Dashboard.
- Two days National Conference on "Innovative Management Practices & Strategies for the Sustainability Development (IMPSSD - 2024).
- Workshop on innovation/prototype validation.

EDUCATION

- **Master of Business Administration**
M S Ramaiah Institute of Technology
Finance-Business Analytics (2022-2024)
- **Bachelor of Commerce**
Jain deemed-to-be-University
Accounting (2017-2020)
- **Pre-University**
Alva's Pre-University College
Commerce (2015-2017)

DISCLAIMER

I certify that the information provided in this resume is true and accurate to the best of my knowledge.

ACTIVITIES

- Organized **Finance** event in Vishesh 2023.
- Organized **Entrepreneurship** event in Vishesh 24
- Participated in the event **EY Techathon 4.0**
- Currently taking part in Nano degree program on **investment baking**.
- Participated in **Ventura-** Problem solvation and ideation **Business plan**.
- Participated in **Prashnotree Business quiz**
- Participated in **Treasure Hunt** in Tech Fest

INTRESTS

- Hiking
- Flying Drones
- Gaming
- Exploring AI

Vikas H

SIGNATURE