

Singh Misha Manoj
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Objective

Seeking opportunities to apply strategic thinking, analytical proficiency, effective communication, and marketing prowess to drive organizational growth and enhance employee development initiatives. Committed to leveraging insights to optimize talent acquisition strategies, foster employee engagement, and achieve favorable outcomes for the organization.

Education

Course / Degree	School / University	Grade / Score	Year
Masters of Business Administration (Marketing)	Gujarat Technological University	Pursuing	2022 - 2024
Bachelor of Business Administration (Marketing)	Veer Narmada South Gujarat University	58.10 %	2018 - 2021
Intermediate (Commerce)	Sardar Vallabhbhai Patel Higher secondary school	62.66%	2016 - 2018
Matriculation	Sardar Vallabhbhai Patel Higher secondary school	62.33%	2015 - 2016

Skills

- Communication , Problem solving, Time Management, Leadership, Discipline.

Projects

- **Multidisciplinary Action project:- Enhancing customer awareness & retention strategies for Shivam ice dish:- A comprehensive study.**
A thorough study focuses on boosting customer awareness and retention strategies for Shivam Ice Dish, aiming to optimize customer engagement and loyalty in the ice dish industry.
- **Summer Internship project:- A study on customer loyalty and retention strategy in retail banking special reference to kotak mahindra bank .**
Exploring how Kotak Mahindra Bank keeps customers happy and engaged, a study looks into smart strategies for loyalty and retention in retail banking.
- **Post purchase behaviour with reference to " Imperial Honda a sales service and spare safety - vapi.**
Imperial Honda in Vapi ensures exceptional post-purchase satisfaction, offering comprehensive sales, service, and spare parts support, prioritizing customer safety and satisfaction.

Languages

- English, Hindi, Gujarati.

Internship

- I completed a three-month internship at Imperial Honda Sales, Service, and Spare Safety in Vapi from February 1, 2021, to April 30, 2021.

- I completed a one-month internship at Kotak Mahindra Bank in Navsari from July 24, 2023, to August 31, 2023.

Experience

- **HDFC BANK**
Personal Banker
Currently I am working in hdfc as a personal banker.

Hobbies

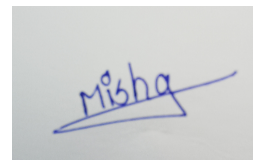
- Book readings,
Social Media Engagement.

Reference

- **Dr. Vishal J mali - Naran Lala School Of Industrial Management And Computer Science, Navsari.**
Associate professor
drvishaljmali@gmail.com
9662900323
- **Dr. Divyesh J Gandhi - Naran Lala School Of Industrial Management And Computer Science, Navsari.**
Assistant Professor
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9974349359

Declaration

- I hereby declare all the details mentioned above are in accordance with the truth and facts as per my knowledge and I hold the responsibility for the correctness of the above mentioned perticular.



SINGH MISHA MANOJ