

RESUME



ABHISHEK PAWAR

PERSONAL DETAILS :

Name : Pawar Abhishek Shivaji

Dob : 04/02/2002

Add : Gujar Nagar, Near Dange Chowk, Thergaon, Pimpri-Chinchwad, Pune Maharashtra 411033

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[Abhishek Pawar](#)

HOBBIES :

Cricket, Drawing, Editing,
Travelling and Visit Historical Places

OBJECTIVE :

To secure a position as a Digital Marketing Executive in a reputable company where I can utilize my skills and knowledge to contribute to the success of the organization.

WORK EXPERIENCE :

Currently Working at Estrella Technologies, Pune

Joining Date : 14 Aug 2023

Designation : Jr Digital Marketing Executive

Current CTC : 1,80,000

- Working with the content team to develop and produce high-quality, informative, and SEO-optimized content.
- Optimizing social media and Google business profiles to increase organic reach and Run Campaigns.
- Implemented effective on-page and off-page SEO strategies to improve keyword rankings and drive organic traffic.

3 Months Digital Marketing Internship at Digital Mogli LLP

Date : 24 April 2023 To 24 July 2023

- Understanding Google Analytics, Google Search Console, and other tools.
- handled the websites of clients, improving organic search rankings for 10+ high-competition keywords from page 3 to top 10, resulting in increased organic traffic for clients.

EDUCATIONAL QUALIFICATION :

- BSC Graduate from Pune University.
Grade : A

OTHER COURSES :

Digital Marketing Course | Digital Mogli LLP, PCMC, Pune.

MS-CIT | Century Computronics Jamkhed.

SKILLS :

- On Page SEO
- Off Page SEO
- Social Media Marketing
- Google Analytics
- Keyword Research
- Google / Facebook Ads
- Blog Posting
- Google Search Console

DECLARATION

I Hereby declare that all the above information is true to the best of my knowledge.

Date :


Signature