



SHREYA SINGH

FEMALE, 08-11-2001

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ACADEMIC CREDENTIALS

Degree	Board/ University	Institute	Year of Passing	%/ CGPA
PGDM	Autonomous	Chandragupt Institute of Management Patna	2024	6 CGPA (Till 3 rd Term)
BBA	Amity University	Amity Business School	2022	8.4CGPA
12 TH	CBSE	Baldwin Academy	2018	78%
10 TH	CBSE	Open Minds a Birla School	2016	9.4CGPA

INTERNSHIP EXPERIENCE

- Jankalyan Multipurpose Education Society (Business Development) (Received LOR)08/08/2021-15/08/2021
 - ✓ My responsibility is to tackle social, environmental, and humanitarian issues through diverse roles like advocacy, fieldwork, fundraising, and project management, aiming to effect positive change in communities worldwide
- Paras HMRI Healthcare (Marketing Trainee, Paid Internship) 13/12/2021-13/01/2022
 - ✓ Spearheading strategic marketing initiatives to enhance brand visibility, drive patient engagement, and promote healthcare services, leveraging skills in market analysis, campaign management, and stakeholder communication to achieve organizational growth and community outreach.
- Indian Oil Corporation Limited (HR Intern) 01/5/2023-30/6/2023
 - ✓ Responsibility involves strategizing and implementing corporate social responsibility initiatives aligned with community needs and company values, ensuring impactful contributions towards societal welfare and sustainable development.

JOB EXPERIENCE

- Industrial Credit and Investment Corporation of India (ICICI, Wealth and Trade Deputy Manager Grade 2) (1/5/2024-PRESENT)
 - ✓ Building and maintaining strong client relationships, providing personalized wealth management advice, and facilitating trade and investment solutions tailored to clients' financial goals and risk profiles, ensuring optimal portfolio performance and client satisfaction.

ACADEMIC PROJECTS

- **Project Title:** A STUDY ON CSR RELATED ACTIVITIES UNDERTAKEN BY IOCL, BIHAR STATE OFFICE
- **Objectives:** To know about various steps involved in selecting an CSR PROJECT for execution, to analyse the Matic areas where CSR FUNDS were utilized
- **CERTIFICATION**
 - ✓ Accomplished Certificate of Achievement from King's College, London on INTRODUCTION TO BUSINESS MANAGEMENT, ENTREPRENEURSHIP: FROM BUSINESS IDEA TO ACTION
 - ✓ Accomplished Google certified Digital Marketing Course

SKILLS

- Excel & PowerPoint
- Communication & Collaborative
- Analytical Thinking
- Presentation skills
- Communication
- Problem-solving
- Primary & Secondary Research
- Lead Generation
- Research & Insights
- S.W.O.T Analysis

ACHIEVEMENTS AND EXTRACURRICULAR ACTIVITIES

- Won 1st prize in Radio Mirchi Youth Festival in the category of Fashion. (PGDM)(CIMP)
- Member of Business Fest Committee (PGDM)(CIMP)
- Member of Institution's Innovation Council (IIC) Club (PGDM)(CIMP)
- Part of the Technion Project Team (PGDM)(CIMP)
- Won 2nd position and cash prize in Theatrical Disposition presented by IOCL (CIMP)
- Volunteer in E-Summit (Amity University)
- Member of Marketing Team -Entrepreneurship -CELL UDHYOGAN (Amity University)
- Student of the year (2011-2012) (Open Minds A Birla School)
- Cultural Head (School Council) (Open Minds A Birla School)