

PRITHIVRAJ S

Data Analyst

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PROFILE SUMMARY

Dynamic and motivated BSc. Computer Science graduate with a passion for leveraging data-driven insights to optimize business strategies and decision-making processes. Equipped with hands-on experience in data manipulation, visualization, and interpretation using tools such as Python and SQL. A quick learner with a strong analytical mindset and problem-solving skills, eager to contribute to the field of data analytics and drive actionable outcomes through innovative solutions. Seeking an opportunity to apply academic knowledge and grow professionally in a challenging data analytics role.

EDUCATION

Bachelor's Degree in Computer Science

Excel College for Commerce and Science
2020 - 2023

SKILLS

HARD SKILLS:

- Organizing & Analyzing Data
- Cleaning and Preprocessing the Data
- Generating Reports
- Data Modeling
- Data Visualization

SOFTWARES/TOOLS:

- Python (Pandas, Matplotlib)
- MySQL
- Microsoft Excel
- Microsoft Power BI

CERTIFICATIONS

- Data Analytics with Python in Nurture Infotech, Erode.
- Business Analysis Basics in Simplilearn.
- Attended a webinar on effective strategies for securing a job in data science, conducted by GUVI.

LANGUAGES

- Tamil
- English

PROJECT EXPERIENCE

1. Clothing Sales Dashboard

- Developed a dynamic dashboard utilizing Power BI to analyze and visualize Clothing Sales Data of Dress Shop at the esteemed dataset from Kaggle.
- The dashboard offers comprehensive insights into various Sales metrics, including Sales distribution, order type, Sales performance over location, trends and performance. By leveraging interactive features and intuitive visualizations, the dashboard provides actionable insights to enhance decision-making processes and optimize Sales Strategies.
- This project demonstrates proficiency in data analytics, visualization, and strategic Sales management, showcasing the ability to transform raw data into valuable insights for organizational improvement.

2. HR Dashboard

- I spearheaded the development of a dynamic HR dashboard using PowerBI to analyze employee data for the renowned company of Awesome Chocolates.
- Leveraging various HR metrics, such as Cumulative headcount, Salary among Qualification, Leave Balance of employees and etc.,
- The dashboard provides comprehensive insights into the workforce dynamics. By visualizing key trends and patterns, it enables informed decision-making and strategic planning for HR initiatives.

3. Amazon Prime Dashboard

- I spearheaded the development of a dynamic dashboard utilizing Amazon Prime data, leveraging Power BI to deliver comprehensive insights.
- The dashboard encompasses a range of visualizations, including a location analysis, movies and TV shows distribution, showcasing total shows by release year trends and ratings distribution across shows.
- Additionally, key metrics are highlighted through informative cards, offering a holistic view of the streaming platform's content landscape.