



DIGITAL MARKETING EXPERTS

AYUSH SHARMA

I am a qualified and professional Digital Marketing with one years of experience in SEO and SMO. Strong creative and optimization. Team player with an eye for detail.

CONTACT

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SKILLS

- Off-Page Optimization
- SEO Auditing
- On-Page Optimization
- WordPress SEO
- Google Search Console
- Website Speed Optimization
- Image Optimization
- Technical SEO
- Link Building
- Keyword Research
- SEO Copywriting
- Reddit Marketing
- Quora Marketing
- Pinterest Marketing
- Keyword optimization
- Content optimization
- Keyword analysis
- Social Media Management

EXPERIENCE

SEO AND SMO EXECUTIVE

InitSky IT Service

2024 jan - june (6 months)

- Boosted website conversion rates by improving both content quality and user experience.
- Collaborated with cross-functional teams to ensure consistency in branding and messaging across digital channels.
- Increased referral traffic by securing valuable backlinks through guest blogging opportunities and strategic partnerships.
- Monitored website analytics to assess the effectiveness of SEO efforts and make data-driven adjustments as needed.
- Implemented on-page optimization techniques, resulting in significant improvements in search engine rankings.
- Enhanced website visibility by implementing effective SEO and SMO strategies.

EDUCATION

2022 - 2025

POORNIMA UNIVERSITY

BBA (Bachelor of Business Administration)

CERTIFICATIONS

DIGITAL MARKETING

6 months experince