

# Aniruddha Bhadra

## Sales Executive



2 Years 3 Months



(+91) 9870111399



aniruddha0518@gmail.com



## Profile Summary



## Education

B.Com, 2023

Bhavan's College, Mumbai

12th, 2018

Maharashtra,  
English

10th, 2016

Maharashtra,  
English



## Work Experience

Sep 2018 - Dec 2019

Sales Executive

Vijay Sales [Part Timer]

As a Part-Time Sales Associate at Vijay Sales, you will be responsible for assisting customers with their purchasing decisions, ensuring an excellent shopping experience, and achieving sales targets. This role is ideal for enthusiastic individuals with a passion for electronics and a knack for customer service.

Jul 2021 - May 2022

Costumer Service

Pristine E TeleService Pvt. Ltd.

- Successfully handled a high volume of customer inquiries, achieving an average customer satisfaction rating of 95%, while consistently adhering to company's service level agreements.

- Implemented new customer service procedures resulting in a 20% decrease in average call handling time, leading to improved efficiency and productivity.

- Collaborated with the sales and product development teams to gather customer feedback, resulting in the implementation of new product features that increased customer retention by 15%.



## Key skills

- Human Resource Management
- MS Office
- MS Office Word
- MS Office Outlook
- Editing
- Social Media
- Voice Overs



## Personal Information

City **Mumbai**

Country **INDIA**



## Hobbies

- Riding
- Driving
- Playing Guitar



## Languages

- English
- Hindi
- Bangali



## Social links

<https://www.linkedin.com/in/aniruddha-bhadra-6bba7b175/>



## Extra curricular

### Automotive Content Creator

#### ***Creating Automotive Content on Instagram @motorhood\_1.8***

*Creative and passionate Automobile Content Creator producing engaging automotive content for Instagram. Expertise in automotive photography, video production, and social media strategy. Proven track record of growing followers, enhancing brand visibility, and driving user engagement through innovative and visually appealing posts.*

#### **Key Components:**

##### **High-Quality Visuals:**

**Photography:** Use high-resolution images of cars, focusing on unique angles, detailed close-ups, and dynamic driving shots.

**Videos:** Incorporate short clips, including car reviews, test drives, and behind-the-scenes footage.

##### **Engaging Captions:**

**Informative Content:** Provide detailed descriptions, specs, and interesting facts about the cars.

##### **Storytelling:**

**Share stories related to car history, brand heritage, or personal experiences with the vehicle.**

[https://www.instagram.com/motorhood\\_1.8/](https://www.instagram.com/motorhood_1.8/) [Instagram]

Automotive Content Creator

<https://www.youtube.com/channel/UCZvg8l0Q9Zv2xNc38s41tMw> [YouTube]

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### Aug 2023 - Sep 2023

Customer Service Executive Intern

#### **Bandhan Bank**

The Customer Service Executive will be responsible for providing outstanding customer service to our clients. This role involves handling customer inquiries, resolving issues, and ensuring customer satisfaction. The ideal candidate will have excellent communication skills, a strong customer focus, and the ability to work in a fast-paced environment.

### Nov 2023 - Jan 2024

Service Advisor & Social Media Handler Intern

#### **Brando Carss**

The Car Service Advisor & Social Media Handler Intern will play a dual role, providing support in the service department and assisting with social media management. This position offers a unique opportunity to gain experience in both automotive services and digital marketing. The ideal candidate will be enthusiastic, eager to learn, and capable of balancing multiple tasks.

### Feb 2024 - May 2024

Backend Verifier

#### **Sophi Group Zion Management Agency**

The Banking Verification Specialist is responsible for verifying the accuracy and authenticity of various financial transactions and customer information. This role plays a critical part in maintaining the bank's compliance with regulatory requirements and minimizing fraud. The ideal candidate will have strong analytical skills, attention to detail, and a commitment to maintaining the integrity of the bank's operations.



## Certification

- Digital Marketing Campaign Planning And Management Course