



Sheetal Kumari

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Date of Birth: 19th Nov 2000

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Objectives

Seeking an opportunity to start my career in marketing industry where I can showcase my skills & Knowledge and further enhance my skills

Education Qualification-

Degree	Specialisation Board	Institution	CGPA/%Age	Year
PGDM (pursuing)	Marketing & internationalbusiness	Jaipuria School of Business	6.00	2022-24
BBA	Financial management	LNMI, Patna	72	2018-2021
12 th	science	CM science	58.2	2017
10 th	CBSE	Woodbine Modern School, Bihar	9.4	2015

Technical Certification/ Workshop

- Advanced Excel from Microsoft 2022
- Tally ERP 9 2022
- 'Fundamentals of Digital Marketing' from Google Digital Garage 2022
- Design Thinking and Innovation Workshop in association with "UNTANGLED" 2022
- Consumer behaviour from Udemy 2023

Summer Internship

Organization: Hitachi Private. Ltd.

June 12th -August 06th

Project Undertaken: comparative analysis of prospective client's behaviour of Hitachi with its competitors.

Key Learnings:

- Understanding customer needs
- Gaining interpersonal skills and communication skills
- Learn how to manage stock and customer calls.

Awards and Achievements

- 1st position in inter-college competition of videography in Branding Backpackers
- 1st position in Fashion Show competition in Scintilla 2023

Interests

- Cooking and making coffee
- Workout
- Reading Novel