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EDUCATION

Data Science

Prepleaf By Masai
July 2023-present

Master of Business Administration

Bhagwati Institute of Technology and Science
September 2021 - September 2023

Bachelor of Technology

Bhagwati Institute of Technology and Science
August 2014 - June 2018

TECHNICAL SKILLS

EDA using Python | Pandas | Python | Power BI | Numpy | Excel | MySQL | Advanced Excel

SOFT SKILLS

Time Management | Teamwork | Problem Solving | Attention to Detail | Adaptability | Effective Communication

INTERESTS

- Travelling
- Playing Vollyball

Saurabh Kumar Rooj

Data Analyst

PROFESSIONAL SUMMARY

Dynamic data analyst with expertise in SQL, Python, and data visualization tools such as Tableau and Power BI. Proficient in cleaning, transforming, and analyzing complex data sets to derive actionable insights. Skilled in collaborating with cross-functional teams to deliver impactful solutions. Strong problem-solving abilities and effective communication skills to present findings to both technical and non-technical audiences. Bachelor's degree in Computer Science.

PROJECTS

1. Covid-19 Analysis | 📊

Python | EDA | Matplotlib | Seaborn | SQL | Excel | Powerpoint

- Parsed JSON file and retrieved data using Python and Pandas library
- Cleaned and manipulated data using SQL to generate an aggregated dataset
- Visualized data using Excel for data visualization
- Created a presentation using MS PowerPoint to communicate findings

2. Google Play Store Analysis | 📊

MS Excel |

- Downloaded the data set from Kaggle website in Excel format
- Fixed the missing value in the data set using Excel's built-in functions and formulas
- Calculated summary statistics, trends, correlations and distributions using Excel's pivot tables
- Explored different dimensions of the data, such as app categories, reviews and ratings, free app vs paid apps, app installations, app price and app sizes
- Created visualizations and charts using Excel's charting tools
- Designed a Dashboard that consolidates key metrics and visualizations for easy reference

WORK EXPERIENCE

Service My Car

Search Engine Optimization Specialist
February 2021-present

Job responsibilities:

- Performed keyword research and identified target keywords for SEO campaigns.
- Conducted competitor analysis and developed strategies to outrank competitors on search engines.
- Monitored and reported on SEO performance using analytical tools such as Google Analytics and SEMrush.