



Sibi Sudhev K G

CAREER OBJECTIVE

Managing resources, timeframes and multiple priorities while creating partnerships to achieve client goals. Strong strategic knowledge on B2B and client service. Passionate about project management to achieve sales goals.

GENERAL SKILLS

- Audience Engagement
- Social Media Management
- Competitor Analysis
- Copywriting
- Effective Communication

TECHNICAL SKILLS

- Python, C++
- MS Office Suite

LET'S WORK TOGETHER!

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CAREER HISTORY

Business Development Executive

Emergere Technologies., 2020 July-2021 Present

- In charge of overall operations (RPA and DevOps)
- Assign tasks
- Assist clients in all aspects of service

Marketing and Operations (Internship)

B2B Jet, Bangalore., March 2019 - May 2019

- Managed weekly inventory
- Performed market analysis and researched latest trends
- Compiled product, market and customer data to forecast accurate sales and profit numbers
- Participated in the development of online marketing strategy

Junior Merchandiser / ERP

AKR Industries Private Limited ., April 2013- May 2015

- Testing and analyzing the existing in house ERP and enhancing it for new trends and changes.
- Researched and co-ordinated all materials needed for manufacturing.
- Worked as a liaison between top management and in-house ERP team in successful development of Textile Software
- Evaluate, recommend and approve changes in garment production.

EDUCATION & TRAINING

PSG Institute of Management

Masters in Marketing, 2020

Awards and Honours

- Best Manager- Marketing
- Excellence in Business - Future Entrepreneur

Sri Krishna Institutions

Bachelor of Science in Information Technology, 2018

Workshops attended and Activities

- Digital Marketing (Workshop)
- Trends in Textile Manufacturing(Workshop)
- Project submitted on "Online Farming Assistance"