



RAKHI MISHRA

About Me

I'm currently pursuing mass communication and Journalism in Ims Unison University.

I have a keen interest in content writing, advertising and Marketing.

I consider myself as a versatile content curator with a passion for crafting engaging, SEO friendly content for the audience demanding.

I can help you attract leads and market your brand well with the power of content.

I am seasoned writer who can write for the websites, social media and for various other industries. I can deliver high quality content that drives results.

I consider myself a quick learner with good management skills. I am adept at adapting various tonalities and writing skills.

Expertise

- Content Research
- Content Writing
- SEO
- Lead Generation
- Social Media Management
- Client Handling
- Critical thinking and adaptability

Experience

Worked as a Freelance Content Writer for a yoga awareness website.

2 years of experience in Content Research, Content Curation, and writing.

Worked as a freelance Content writer with personalities like Gauri Maulekhi, Portia Putatunda & KP Khanal.

Worked as Marketing Executive in Travel Yatra Patadise.

Written Content for BFIT Dehradun.

Worked as Marketing Executive in Global Earthings.

Written Content for various individuals and for the websites.

Content Strategist in Ministry of Himalaya and Himalayan geographic. (Private organisation)

Education

IMS Unison University

Bachelors in Media and communication studies, Ims Unison University (Dehradun) India.



8726067777



rakhi202002mishra@gmail.com



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