

SHRINITHI V

Analyst @ Course5i | BCom Corporate Secretaryship Graduate| Data Analyst | Tableau | Power Bi | SPSS |

CONTACT INFO

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- Accomplished Data Analyst with a proven track record in generating actionable insights through data visualization and analysis, specializing in Tableau, Power BI, and Excel.
- Experience in handling diverse datasets and developing comprehensive documentation for dashboard development.
- Proficient in managing administrative tasks, data entry, and facilitating effective communication between team members and clients.

EXPERIENCE

Course5i, Coimbatore

OCTOBER 2023 - PRESENT

Analyst

- Used Tableau to develop key performance indicators (KPIs) and charts, improving data visualization and analysis.
- Used first principles thinking, data and analytical skills to generate actionable business insights to drive high business impact and enable great customer experience
- Using Descriptive (Data visualizations & BI), Inquisitive (Root cause analysis) and Prescriptive analytics (helping business with insights and recommendations) to help drive effective problem solving at scale
- Partner with functional leaders, Strategic Business Partners and Leadership team (across Growth, Retention, Fraud, Ops etc.) to understand, breakdown and define business problems.
- Build effective solutions through comprehensive reporting and actionable insights generation to solve complex business problems and enable strategic decisions.
- Initiated the dashboard development process by creating comprehensive documentation, including a user guide and wireframes.
- Engaged with a variety of datasets such as Equipment details, Customer service, Cost to Serve, and Financial datasets, to provide a comprehensive approach to data analysis.
- Participated actively in client calls to understand their business needs and requirements, ensuring effective project implementation

Course5i, Coimbatore

JULY 2022 - SEPTEMBER 2023

Junior Analyst

- Developed a Power Apps Canvas app for PepsiCo's R&D team, integrating it with Power Platform, which streamlined their workflow.
- Worked in collaboration with AI and Data Engineering teams to implement advanced text analysis and document validation processes, enhancing the accuracy of data interpretation.
- Revamped document submission and retrieval processes, which resulted in enhanced overall efficiency for the R&D team.
- Designed a user-friendly interface with a website-like look, providing an intuitive experience for users, thereby improving user engagement.
- Successfully delivered a cohesive solution, optimizing the management and analysis of R&D documents for PepsiCo, leading to improved decision-making processes.

EDUCATION

Dr.N.G.P. Arts and Science College - India

JANUARY 2019 - JANUARY 2022

Bachelor of Commerce - BCom, Corporate secretaryship

- Acquired a comprehensive skill set in business management and accounting during my Bachelor of Commerce studies from January 2019 to January 2022 at Dr.N.G.P. Arts and Science College, India.
- Specialized in Database Management Systems, demonstrating proficiency in data organization and analysis.
- Developed expertise in Business Management and Management Accounting, with a focus on Financial Reporting, Cost Accounting, Financial Accounting, Company Law, Tax, and Account Reconciliation.

SKILLS

- Expertise in databases and scripting languages: Advanced SQL, Python/R, Excel
- Proficiency in Data Visualization and insight generation tools: Tableau, Power BI
- Strong problem-solving skills, with the ability to break down complex problems into manageable parts using tools like IBM SPSS Modeller, Alteryx
- Excellent communication and storytelling skills, proficient in MS Office
- Openness to learning new technologies

CERTIFICATIONS

Data Analytics essentials

MARCH 2024 - PRESENT

Cisco

[Show Credential](#)

Alteryx Foundational Micro-Credential

DECEMBER 2023 - DECEMBER 2025

Alteryx

[Show Credential](#)