

TEJAS SAWANT

29, A/2, Swapna Sudha, Tarun Bharat Soc.,

Chakala, Andheri (East), Mumbai- 400099.

Mobile: 9930410007 email : tejsaw.89@gmail.com

1st May 2017 - Till Present

Professional Experience in casting.

Casting Director for

Web shows : Leaked on Prime Video

Hindmata on Eros Now

Television Commercials: Ads casting for more than 150 brands.

Short Films and Independent Projects.

Extensive network of Actors, Producers, Directors, Productions and Agencies

5th December 2011 – 30th April 2017
Productions

Assistant Casting Director, Abhimanyu Ray

- Assisting Casting Director, Abhimanyu Ray on television commercials
- Conducting and ensuring a smooth flow of the auditions for the projects undertaken
- Co-ordinating with the production house for pre-shoot activities.
- Handled auditions for productions like Equinox Productions, Curious Films, Footcandles, Tubelight Films and many more.

23rd June – 31st July 2010
Pvt. Ltd

Internship, Innovative Research Services (India)

- Assisting PI's (Project In charge) in delivering the projects
- Handled projects for clients like Mahindra & Mahindra, Lonely Planet Magazine, Femina and Marico Industries.
- Preparing presentation and reports for the projects
- Performing manual tabulation and recording database

7th September 2007 – 21st June 2008

Tutor, Asian Academy of Distance Education

- Taught 'Spoken English' over the internet to international students
- Maintaining system records and data for future reference

Projects handled

- Conducted a thorough research for analysing the 'Advertising effectiveness of Celebrity Endorsements in India' as a part of the dissertation for the Masters Degree.
- Prepared a project report for understanding advertising strategies by comparing the advertising using film stars and animated characters respectively as a part of the Bachelor's degree.

Education and Qualifications

2010- 2011 Msc Marketing Management

Aston University, Birmingham

- Awarded with the Degree of Master in Marketing Management.
- The course includes modules such as International Marketing, Integrated Marketing Communication, Marketing Science, E- Marketing, Market Research and Marketing Psychology
- The course aided in applying the theoretical aspects into the practical world. Modules like e-marketing enhanced the foundation for using the social media metrics.

2007-2010 Bachelor of Management Studies (BMS)

University of Mumbai, India

- Focussed on Special studies in Marketing in the final year in addition to modules from a wide range of subjects including Business Management, Marketing Management, Entrepreneurship, Human Resource Management, Business Law, Logistics Management,

International Finance and IT.

- Achieved 72% (aggregate) in the final year
- Final year included preparation of a project report involving individual research, interpretation and conclusion. Prepared a project report on the topic 'Advertising Strategies: Film Stars v/s Animated characters and obtained 'O'GRADE (Outstanding) for the project work and the viva.

2006-2007 Higher Secondary Certificate (HSC)

Maharashtra State Board, India

- Completed my junior college in Science stream with subjects like Physics, Chemistry, Maths, Biology and English.
- Secured 59.33% in the final exams.

2004-2005 Secondary School Certificate (SSC)

Maharashtra State Board, India

- 9 subjects studied including Maths, English, Science and Economics.
- Secured 81.06% in the final exams.

Skills

Communication Skills:

- I have been a tutor in English for students from China which helped me in improving my communication, inter personal skills.
- It has also helped me to develop my active listening skills enabling me to be a more effective communicator
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Team work and Leadership:

- In my college terms, I have been a part of the college event “Investopedia’09” where I headed the Organising Committee.
- This experience helped me to be more effective when leading teams in group work situations by listening to the needs of the group, setting agreed time frames and motivating the team to work cohesively.
- I have also participated in a number of college events, festivals and won prizes and certificates for the same.

IT:

- Highly competent using MS Office suite
- Well versed with Internet browsing and e-mails
- Active on social media platforms including Facebook and LinkedIn

Languages :

- Fluent in both written and oral English, Hindi and Marathi.
- Completed Level A1 in German Language from Max Mueller with distinction.

Accolades

- Adjudged as the best student for showing exemplary outstanding performance in school and awarded the ‘Essentia award’ at Unison’06, Bombay Cambridge Gurukul._

Interests

- Travelling to exotic destinations and exploring the culture and diversity.
- Playing sports like Cricket, Table-tennis, Badminton and roller skating.
- Have attempted adventure sports like white water rafting and rappelling.
- Completed a summer workshop in Salsa from the Terence Lewis Academy, India.
- Other interests include listening to music, watching movies and dancing.

