



# PRIYANKA SHINDE

SENIOR GRAPHIC &  
UI DESIGNER

## CONTACT

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## SKILLS

- ◆ Effective Time Management
- ◆ Ability to Work Under Pressure
- ◆ Branding and Identity Design
- ◆ Ability to Work in a Team
- ◆ Digital Marketing Graphics
- ◆ Leadership Skills
- ◆ Website Layout Design
- ◆ Print Design
- ◆ Typography
- ◆ Color Theory
- ◆ Sketching
- ◆ Digital Illustration
- ◆ Creativity
- ◆ Project management
- ◆ Motion Graphics

## ACHIEVEMENTS

- ◆ Two times employee of the month
- ◆ Star employee of the company

## ABOUT ME

Creative and detail-oriented Graphic Designer with over three years of experience in providing integrated design solutions and managing design projects to enhance brand development. Proficient in coordinating with digital marketing teams to create prolific graphics for digital marketing campaigns, promotions ,and social media content. Adept at using design software to deliver visually compelling and brand-consistent materials.

## EMPLOYMENT HISTORY

> **BAI INFOSOLUTIONS PVT. LTD.**  
*Senior Graphic & UI Designer*

( APRIL 2021 - PRESENT )

- **Graphic Design Expertise**
- As a Team Lead of designers my core responsibilities were to provide integrated design solutions and establish and manage designs that aim to assist the company in brand development. Managed multiple design projects simultaneously, ensuring timely delivery and adherence to project specifications.
- **Brand Development**
- Created integrated design solutions to enhance the company's brand identity and market presence..
- **Design Management:**
- Oversaw design projects from concept to completion, ensuring all materials aligned with brand guidelines and marketing objectives.
- **Website Design:**
- Developed visually engaging designs for Avira and Domain websites, enhancing user experience and engagement.
- **Collaboration and Teamwork**
- Effective coordination with cross-functional teams, including digital marketing team, Content writers, web developers, and video editors, ensuring successful project completion.
- **Team Leadership**
- Demonstrated ability in team management.

> **Sharkfinn Studio**  
*Roto Artist ( Rahasya Marathi Movie)*

> **Saisha Motion Pictures, APG Learning Center**  
*Aaicha gavat shelibrey darat show, zhangadgutta webseries*  
*Star marathi youtube channel (poster and graphic designer)*

## EDUCATION

> **Fergusson College, Pune**

( 2020 )

B.Sc Animation

## SOFTWARE

- |                       |                   |                |
|-----------------------|-------------------|----------------|
| • Photoshop           | • PowerPoint      | • Canva        |
| • Illustrator         | • Figma           | • Corel draw   |
| • After Effects       | • Adobe XD        | • Premiere Pro |
| • Wix Website Builder | • Adobe Lightroom | • Blender      |

## HOBBIES

- |                |           |
|----------------|-----------|
| • Travelling   | • Dancing |
| • DIY Projects | • Drawing |