

SURVI SHAW

GRAPHIC DESIGNER

CONTACT

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survishaw98@gmail.com

 [My Portfolio](#) 

SOFTWARE SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Lightroom CC
- Corel Draw
- Autodesk Sketchbook Pro

DESIGN SKILLS

- Branding & Identity
- Packaging Design
- Design Thinking
- Signage & Display Design
- Layout & Composition
- Art & Illustration
- Photo Editing & Retouching
- Leaflet Design
- Mockup Creation
- Instagram Ads
- Campaigns & Outdoor Advertising
- Newsletter Design & Typography

EDUCATION

Bachelor of Fine Arts

Amity University (WB)

2018 - 2022

Higher Secondary (ISC)

St. Augustine Day School

2016 - 2018

ACHIEVEMENTS

- Received 30+ certificates
- Designer Head at NGO - IISI AND IPF

PROFILE SUMMARY

Experienced Graphic Designer with 2.5 years of expertise in branding and marketing collateral along with BFA (Bachelor's of Fine Arts) degree. Proficient in applying design principles to enhance brand consistency and user experience across digital and print platforms. Proficient in translating creative briefs into cohesive design solutions that align with brand guidelines

WORK EXPERIENCE - 2.5 YEARS

Graphic Designer

Body Cupid India / WOW Skin science

Nov 2023 - Present

- Statics for marketing campaigns and outdoor advertising
- Promotional creatives for events and social media ads
- Packaging artwork for lip balms, face washes, scrubs, etc.
- Promotional Newsletters for email marketing
- Regular social media content, emailers and newsletters
- A+ pages, website banners and PDP carousels

Associate Graphic Designer

Sri Sri Tattva

Jul 2022 - Nov 2023

- Creatives for print media campaigns
- Promotional statics for digital ads
- Digital flyers, leaflets, and handbooks.
- Developed infographics simplifying complex information.
- Designed print media collateral for the G.T. department.

Internship

Sapphire IT Solutions pvt Ltd.

Mar 2021 - Sept 2021

- Redesigned product logos and marketing materials
- Optimized graphics for online platforms
- Designed visuals for web and print.

Freelance and Part-time

S.R. Gopal Rao | MySmilist

Dec 2021 - Apr 2022

- Created cohesive visual identities for brands.
- Designed campaigns for various occasions.
- Designed 3D mockups & leaflets for MySmilist
- Created a brand style guide for visual communications.
- Gained hands-on experience in using Adobe Creative Suite