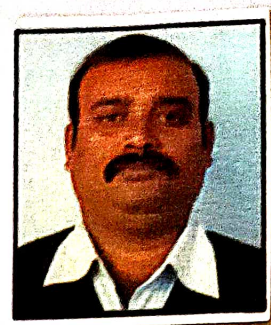


ASIM GUPTA
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PERSONAL DETAILS:-

1. Name: Asim Gupta
2. Father's name: Prem Shankar Gupta
3. Date of birth: 23, Aug, 1970.
4. Address: Same as Above
5. Sex: Male
6. State of Domicile: Assam
7. Marital Status: Married
8. Nationality: Indian
9. Education Qualifications:
 - a) Bachelor of Science (PCM) Calcutta University.

Summary Skills & Experiences:

1. 4 years & above working experience as Sales Officer in sales and marketing at WAXPOL INDUSTRIES LTD, WB Bihar and NE Region (Polishes and lubricants in Automobile Sectors in West Bengal, Bihar, North East States. (1994-1997)
2. Around 3 years working experience as Sales Executive in BALMER LAWRIE FUCHS LTD, (JV Public Sector with German MNC) W.Bengal and NE Region) job profile Appointment of Dealers and Distributors and visiting vehicle workshop, Vehicle dealers, Industrials Customers as well as Market retail sales & marketing of products.. (since 1998-2000)
3. Around 15 years working experience as Territory Manager (sales & marketing) for Automotive and Industrial Lubricants at BALMER LAWRIE & Co LTD, areas covered Northeast Region in retail bazaar trade, Core Industries and Misc. Industries. (since 2001 to 2015)
4. Around 8 year working experience in logistic Trade as Start-up Business catering Industrial Customers, Manufacturing Units and Specific Base Customer Service, based at Guwahati. (2016 onwards)

Works profile:

Functional Area- Industrial sales, Retail sales and Business Development.

(Area of Operation North East Region and West Bengal)

Appointment & Development of Dealers/Distributors in untapped market, making business strategies in macro level to cater maximum customers with coverage, sales support to sales team and Dealers, execution of orders from Dealers/Distributors, Industrial Clients and Manufacturing Units and support Sales Team for Project Sales. Management of Dealers, Recruitments of Local Sales Representatives & Technical persons as per requirement of Dealers, Market report collection of competitors price, Sales marketing strategy etc., Visit Govt. Department, Industrial Customers, Manufacturing Units.

(ASIM GUPTA)