

PRANALI MATEKAR

CAREER OBJECTIVE:

To join an interactive organization that offers me a constructive workplace for communicating and interacting with customers and people.

CONTACT

9326752814

LOCATION

Dombivli, Thane.

EMAIL

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LINKEDIN:

<https://www.linkedin.com/in/pranali-matekar-794429259>

SUMMER INTERNSHIP PROJECT:

MASTER OF MANAGEMENT STUDIES

Name of the company: Gujarat Cooperative Milk Marketing Federation. (Amul Ltd.)

Internship period: 2 months.

Description:

I have been a part of the promotion activity.

Conducted survey of Amul products.

Conduct kiosk activity in front of retail shops

MMS Project:

Name of the company: Gujarat Cooperative Milk Marketing Federation. (Amul Ltd.)

(02 May 2023- 04 July 2023)

Project Title: To Understand the Product Promotion Strategies of Amul Fresh Products. with reference to Amul.ltd Mumbai.

hobbies:

- Music.
 - Reading.
 - Crafting.
 - Learning new things.
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Languages:

- English.
- Marathi.
- Hindi.

ACADEMIC QUALIFICATIONS:

Course	Specialization	Institute Name	University / Board	Year of Passing	Percentage
MMS	Marketing	Indira Institute of Business Management, Sanpada	University of Mumbai	2024	62.76 %
B. Com	Commerce	Ramanand Arya D.A.V. College	University of Mumbai	2022	53.10 %
HSC	Commerce	I.D.U.B.S High School and Junior College.	Maharashtra State Board	2020	60.31 %
SSC	—	Dharmaveer Sambhaji Vidyalaya	Maharashtra State Board	2018	68.00 %

strengths:

- Collaborated.
- Achieved.
- Quick learner.
- Knowledge of MS Office.

Certifications:

- MS Office (83%)
- Advance Excel
- Power Bi

Personal Details

- Date of Birth:11 Jan 2001,
- Marital status: unmarried
- Vaccination status: Fully vaccinated.
- Address: Flat -704 B. Wing Ayodhya Park, Tukaram Chowk, Dombivli, Mumbai.