

Divyanshi Dasaur

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OBJECTIVE

Seeking a challenging position in a reputed organization where I can learn new skills, expand my knowledge, and leverage my learnings. To get an opportunity where I can make the best of my potential and contribute to the organizational growth

EDUCATION

Chandigarh University

2020 - 2023

Bachelors of Business Administration (BBA)

DAV Sr. Sec. Public School, Ambota

2020

12th CBSE

DAV Sr. Sec. Public School, Ambota

2018

10th CBSE

INTERNSHIP

Phogat Bee Apiary

Jhajjar, Haryana

Intern/Trainee

June 2022 - July 2022

- Researched on new social media sites, web technologies & digital marketing trends to support company's marketing objectives.
- Coordinated with marketing team to understand consumer behaviour.
- Assisted in developing social media marketing strategies to help brand the company & increase sales.
- Boosted brand awareness with target customers demographics with social, print, & email campaigns.

PROJECT UNDERTAKEN

CONSUMER SATISFACTION -

- Perceived product quality, value & service
- Communication & Convention
- Consumer Expectations & Needs

PERSONAL QUALIFICATIONS

- Strong Analytical skill
- Strong interpersonal skill
- Organized
- Strong leadership and motivational skills
- Ability to handle pressure
- Excellent in communication (written & verbal)

ACTIVITIES WELL VERSED WITH

- Personable and outgoing, comfortable communicating with people from diverse backgrounds
- Good in client handling
- Relationship Building
- Excellent Communication & people skills, warm & friendly professional attitude

SKILLS

- **Language** : English , Hindi , Punjabi
- **Computer** : MS Word , Powerpoint Presentation & Excel

EXTRA CURRICULAR ACTIVITIES

- Coordinator of various cultural events at university level
- Showed keen interest in debate groups at school & university level
- Participated in blood donation camp