

RISHI VARMA.M

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Objective

Graduate with a Bachelors degree in Accounting. Equipped, through hands-on experience, with technical accounting skills and a practical understanding of how to apply accounting and business knowledge. Accuracy and precision in all tasks ensures a high level of efficiency and successful problem resolution.

Education

- **Adhiparasakthi Engineering College – University of Anna.** 2021-2023
MASTER OF BUSINESS ADMINISTRATION (Finance & Marketing)
- **A.M Jain college - University of Madras** 2018-2021
B.com (General)

Skills

- TALLY PRIME
- TALLY ERP-09
- M.S OFFICE

Projects

- **A Study on brand awareness and customer preferences in super market.**
Creating the level of brand loyalty that comes with brand preference isn't simply an indicator that your brand awareness has grown, but that your brand has resonated enough with a consumer that they've prioritized it as they move through their customer journey.
- **A Study on product branding efforts.**
Product branding is your opportunity to make your product stand out by differentiating it from the competition. It gives the items that you sell a clear identity. Ideally, it should help to foster that all-important brand loyalty from your customers.
- **A Study on Employee cost category and cost centre.**
the cost centre could refer to an organizational unit to which costs or expenses can be allocated during transactions while the cost category is used to accumulate costs or profits for parallel sets of cost centres.
- **A Study on point of sales with GST - TALLY PRIME**
In most cases, this is the buyer's registered business location, or the place where the goods or services are received

Interests

- FINANCE
- ACCOUNTING

Languages

- TAMIL
- ENGLISH