

Niraj Shah

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UX/UI Designer

Portfolio

Portfolio Website

<https://nirajshah.framer.website/>

Behance Portfolio

<https://www.behance.net/nirajshah11>

Education

Bachelor Of Business Administration - Marathwada Mitra Mandal Collage of Commerce

JUNE 2020- APRIL 2023

UI/UX Design Diploma - Edit Institute Pune

JANUARY 2023- JULY 2023

Software & Soft Skills

Software

- Figma
- Adobe XD
- Illustrator
- Framer
- Sketch
- Adobe Photoshop
- MS Excel

Soft Skills

- Communication and Collaboration
 - Creativity
 - Attention to Detail
 - Adaptability
 - Problem-Solving
 - Critical Thinking
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Internships

UI/UX Designer - Young CEO Entertainment

MAY 2023 - PRESENT

- Led the design process for various digital products, ensuring a user-centered approach from conceptualization to final implementation.
- Worked closely with cross-functional teams, including developers, product managers, and other stakeholders, to ensure the successful implementation of design solutions.

Product Designer - Avinaya Technologies Pvt.Ltd

DECEMBER 2023 - MAY 2024

- Led the complete **UI/UX design initiative for a dual-product freelance and consultancy platform**, overseeing all aspects of design strategy, user experience, and interface development.
- **Defined product features through extensive market research** and user feedback, shaping the platform's functionality and usability. Developed comprehensive user flow diagrams to visualize user interactions and optimize platform navigation.
- Designed the platform from inception to launch, conceptualizing and **implementing innovative features to enhance user engagement** and platform performance.
- Spearheaded planning and design efforts for new and essential features, aligning design decisions with business objectives and user needs. Collaborated cross-functionally with development teams, stakeholders, and management to ensure seamless integration of **design concepts** and project milestones.
- Contributed to the platform's success by delivering intuitive and **user-centered design solutions**, resulting in positive user feedback and increased platform adoption.

UI/UX Design Intern - Techaim Solutions

JULY 2023 - OCTOBER 2023

- Conducted user research and usability testing to **understand user needs and preferences**, translating findings into actionable design solutions.
- Managed multiple design projects simultaneously, ensuring timely delivery and **high-quality output**.
- Documented design processes, decisions, and guidelines to facilitate smooth communication and project handover.
- Kept up-to-date with the **latest UI/UX trends, tools, and technologies** to continually improve design skills and methodologies.

Junior Designer - Ami Jivdaya Bird Feeder

FEBRUARY 2023 - MAY 2023

- Conducted user research and analyzed data to identify design opportunities and inform design decisions
- Collaborated with cross-functional teams to create wireframes, prototypes, and high-fidelity mockups
- Facilitated design reviews and user testing sessions to gather feedback and improve design solutions

Achievements

- **Cleared Elementary Design Exam with A+ Grade**

Demonstrated strong foundational design skills and understanding of core design principles.

- **Cleared Intermediate Design Exam with A Grade**

Showcased advanced design skills and proficiency in complex design concepts. Excelled in practical design applications and project execution.