

SHWETA MALL

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Summary

Passionate fashion professional seeking a challenging and exciting position to utilize and enhance skills in today's dynamic industry.

Skills

- Adobe Photoshop
- Corel draw
- MS Power point
- MS Excel
- Styling

Experience

- Internship** Jun 2023 to Jul 2023
RASASWADA — New Delhi, India
- Worked closely with pattern makers to ensure accuracy in garment construction.
 - Collaborated with team members on all aspects of the design process from concept to production.
 - Coordinated photo shoots of finished products for catalogs and websites.
 - Managed relationships with vendors to secure materials needed for production runs.
 - Prepared detailed cost estimates based on labor costs, material costs, shipping expenses.
- Sales Executive** Sep 2019 to May 2020
Ferns n petals
- Used cold calling and networking to sell products and services.
 - Sourced new sales opportunities through inbound lead follow-up.
 - Contacted current and potential clients to promote products and services.

Education

- Master of Arts, Fashion Design** 2024
GALGOTIAS UNIVERSITY — Greater Noida
- B.A Programme (office management and marketing)** 2019
MATA SUNDRI COLLEGE FOR WOMEN, DELHI UNIVERSITY

Languages

- English
- Hindi

Hobbies and Interests

- Styling
- Draping
- Makeup
- Theatre