



# DIKSHITA

Fashion Designer

+91-9315571766

dikshitaarora2782@gmail.com

Gurugram, Haryana

## OBJECTIVE

Creative and detail-oriented fashion designer and stylist with a strong focus on trendsetting designs and merchandising. Passionate about innovation and committed to delivering unique, captivating fashion solutions that enhance brand identity. Skilled in design, styling, and analyzing fashion trends to help brands stand out.

## SKILLS

### Technical Skills

- MS Office
- Photoshop
- Illustrator
- Corel Draw

### Soft Skills

- Strong Visualization
- Proficient use of AI
- Merchandising
- Color Theory
- Project Management
- Content Creation
- Exploring and creating new things
- Dance and Yoga

## Work Experience

### SWOON

Assistant Fashion Designer

Sep2023-present

- Women Contemporary Wear and Playful Baby Wear Designing,
- Crochet jewelry designing with playful and stylish elements.
- Manage inventory and maintains stock.
- Follow ups on dye program.
- Planning and execution of sampling.
- Coordination with e-commerce platforms.
- Customizing designs according to client specifications.
- Market and Trend Research.
- Development of fresh embroidery designs.

Fashion Intern

June2023-Sep.2023

- Conducted trend and market research.
- Developed design concepts and detailed sketches
- Managed sampling department and sourcing.
- Follow up on dye programs.
- Managed stock on the website.

### Richa Global Export Pvt. Ltd.

Fashion Intern

June2022-August2022

- Developed design concepts.
- Managed CAD, embroidery, and crochet work.
- Oversaw sampling department and development of embroidery, prints and schiffli.

## Achievements

- Awarded as Best Silhouette Design at the New Delhi YMCA Fashion Show.
- Certification in Graphic Designing, 6-month program

## Education

### YMCA

Advance Diploma in Fashion Designing and technology

2021-2023

### Gurugram University

Bachelor of Computer Applications

2020-2023

### S D Memorial Sr. Sec. School

Senior Secondary

2019-2020

Secondary

2017- 2018