

VINEETHKUMAR P

6282277060



vineethkumarp13@gmail.com



Munnar, Idukki, Kerala 685612



OBJECTIVE

To leverage my digital marketing skills to contribute effectively to a dynamic marketing team, while continuously learning and growing in the field and my expertise to enhance brand visibility through strategic content creation, driving impactful online presence and engagement.

EDUCATION

MBA 2023-2025

RVS college of Arts & Science, School of Management Studies-PG, Suler, Coimbatore.

BBA 80%

RVS college of Arts & Science Suler, Coimbatore.
2020-2023

PROFESSIONAL SKILLS

- Digital Marketing
- SEO
- Branding
- Content Creation
- Canva Editing
- Social Media Marketing
- Search Engine Marketing
- Adobe Lightroom Editing

SOFT SKILLS

- Communication
- Creativity
- Leadership
- Managerial

EXPERIENCE

2 Months Internship In

NEXTSKILL TECHNOLOGIES

Ramanathapuram, Coimbatore

I gained the Social media marketing, SEO and Canva editing

LANGUAGES KNOWN

- English [L,S,R,W]
- Malayalam [L,S]
- Tamil [L,S,R,W]

CERTIFICATION

- Completed Introduction to business online course in Future learn 2021.
- Completed Entrepreneurship business into action online course in Future learn 2021.
- Completed on Rubicon Training orientation program-2023.
- Completed project Study on brand preference on mobile phones among Gen-Z [BBA].
- Completed Business Process Management (BPM) 60 Hours Gained BPM skills including process mapping, workflow optimization, and fact-based decision making.
- Completed on lead management sales force in coursera.
- Completed mastering youtube search trends and seo strategies in Sem rush academy
- Completed capable of optimizing a website to perform well in search engine in Hubspot academy

CO-CURRICULAR ACTIVITIES

- Won district level football tournament in HSC tamilnadu 2019-2020
- Won district level in chendamelam in SSLC Kerala 2018
- Completed 100 days of kerala blasters football training camp in kerala 2018
- Won Volunteer Certificate on Rvscas cultural event 2023

INTERESTS

- Photography & Videography
- Radio jockey & Video jockey
- Soccer
- Dancing
- Pencil drawing
- Editing



[LINKEDIN PROFILE](#)