

ARTHI R

OBJECTIVES

To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

EDUCATION

- 2022 - 2024 | Master of Commerce with Computer Applications
Dr. SNS Rajalakshmi College of Arts and Science (Autonomous)
Coimbatore, Tamilnadu. | 86%
- 2019 – 2022 | Bachelor of Commerce with Computer Applications
Dr. SNS Rajalakshmi College of Arts and Science (Autonomous)
Coimbatore, Tamilnadu. | 75%
- 2018 – 2019 | HSC
SRSI Matriculation Higher Secondary School, Karamadai, Coimbatore,
Tamilnadu | 69%
- 2016 – 2017 | SSLC
SRSI Matriculation Higher Secondary School, Karamadai, Coimbatore,
Tamilnadu | 65%

INTERNSHIP

It offers meaningful, practical work related to a student's field of study or career interest. An internship gives a us the opportunity for career exploration and development, and to learn new skills.(30 days)

VALUE ADDED COURSES

- **Mooc (online course)**
 - 1.Introduction to Microsoft excel
 2. Using basic formulas and functions in Microsoft
 3. Getting started with profitbooks
 4. Organic marketing :Facebook groups for small businesses
- **Certificates**
 1. Stock market
 2. Business growth and sustainability

ACADEMIC PROJECT

- To study on awareness of social media marketing
Social media awareness refers to the knowledge and practical use of social channels for marketing and promoting a brand.
- Topic: A study on customer perception and satisfaction towards Honda Dio Scooter
This study Aims to investigate the customer perception and satisfaction towards the Honda Dio scooter. The Honda Dio Scooter is a popular choice among urban commuter and has gained a significant Market share in the scooter segment.

DECLARATION


I hereby Declare that the above Information is correct and true to the best of my knowledge and belief.





PERSONAL INFORMATION

Date of Birth: 16/04/2002
Gender: Female
Age: 22

CONTACT

 8925099808

 arthirajan2002@gmail.com

 9/437, Thimmampalayam
maruthur, karamadai,
Coimbatore - 641104

SKILLS

- MS Word
- MS Excel
- MS PowerPoint
- Tally (Beginner)

LANGUAGES

- English
- Tamil