

NISHANT DESHMUKH

GRAPHIC DESIGNER

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PROFILE

Creative and detail-oriented Graphic Designer with over 4 years of experience in both print and digital media. Skilled in crafting compelling visual content that elevates brand identity and drives marketing success. Proficient in Adobe Photoshop, Illustrator, CorelDraw, Blender, and Shapr3D. Expertise in social media graphics, logo design, packaging design, and promotional materials. Known for strong collaboration, project management, and timely delivery of high-quality designs.

WORK EXPERIENCE

NUSTE.IN - GOA

FREELANCE GRAPHIC DESIGNER

August 2024 – November 2024

- Designed visually appealing digital marketing materials and social media graphics for product promotions.
- Delivered design solutions that increased engagement and brand recognition across various platforms.

WHEAT FLOUR WINE - AUSTRALIA

FREELANCE MENU DESIGNER

July 2024 – August 2024

- Designed a custom menu layout tailored to the brand's aesthetic and target audience.
- Collaborated closely with stakeholders to ensure the design reflected the brand's identity.

COPPERLEAF RESTAURANT - GOA

FULL TIME GRAPHIC DESIGNER

May 2023 – June 2024

- Managed all digital and print media creatives, including menus, posters, and social media graphics.
- Collaborated with marketing teams on successful campaigns, ensuring brand consistency.
- Handled multiple projects under tight deadlines, maintaining high design quality.

HOT 5 - AURANGABAD

FREELANCE GRAPHIC DESIGNER

April 2024 – June 2024

- Designed menus, digital display screens, and flyers for restaurant clients.
- Enhanced brand presence through engaging social media posts.
- Tailored designs to client needs, ensuring alignment with brand identity.

OUTSCORE MARKETING - NASHIK

FREELANCE LOGO DESIGNER

February 2023 – March 2023

- Developed logo concepts and designs based on client briefs.
- Presented drafts for feedback, refining logos to meet client expectations.

GOLDEN QUARTER - AURANGABAD

GRAPHIC DESIGNER (HYBRID)

July 2022 – April 2023

- Created print and digital materials, boosting customer engagement.
- Designed brochures, flyers, and posters for marketing campaigns.

ALORA HOME DECOR - AURANGABAD

FREELANCE GRAPHIC DESIGNER

January 2022 – February 2022

- Conducted product photography and designed Amazon-optimized social media posts.
- Enhanced product visibility and sales with high-quality visuals.

DARK WAVE MEDIA SOLUTION - AURANGABAD

FREELANCE GRAPHIC DESIGNER

January 2022 – February 2022

- Designed logos, album art, and various graphics for music projects.
- Collaborated with artists to create visuals aligning with their vision.

WINGS - AURANGABAD

FREELANCE GRAPHIC DESIGNER

February 2021 – April 2022

- Developed logos, social media posts, and packaging designs.
- Ensured consistent brand messaging across all visual content.

EDUCATION

Indira School of Communication, Pune

July 2018 – June 2021

Bachelor of Arts in Journalism and
Mass Communication

Chhatrapati Shivaji Maharaj College, Aurangabad

July 2016 – June 2018

12th Boards (Science)

MGM Clover Dale School, Aurangabad

2016

10th CBSE

SKILLS

- Adobe Creative Suite Proficiency
- 3D Design & Modeling
- Product Photography
- Writing (Hindi/urdu)
- Communication Skills

LANGUAGES

- Marathi
 - English
 - Hindi
 - Urdu
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