

# ARHAM MURDIA

GRAPHIC / USER INTERFACE DESIGNER/ VIDEO EDITOR

## CONTACT INFO



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## PROFILE

Creative and detail-oriented Graphic Designer with over 3 years of experience in UI/UX design, social media content creation, and branding. Skilled in using Adobe Creative Suite, Figma, and Canva to deliver visually compelling designs. Adept at collaborating with teams to create cohesive digital and print materials that align with brand identity. Passionate about combining creativity and functionality to craft seamless user experiences and impactful designs.

## EXPERIENCE

### Salasar Balaji Creations, Jaipur

#### Job • Apr 2023 - Present

- Designed the UI for the Ramo website, focusing on creating visually appealing and user-friendly interfaces that aligned with the brand's luxurious aesthetic. [🔗](#)
- Design the user interface (UI) for the Cosa Nostraa website, focusing on creating an elegant, user-friendly experience. [🔗](#)
- Organized and conducted photoshoots, collaborating with models and managing locations to produce high-quality visuals that complemented the brand identity.
- Handled the brand's social media presence, curating and scheduling posts to engage the target audience effectively.
- Created content for social media platforms and the website, ensuring cohesive and engaging material that resonated with the audience. Focused on crafting a seamless user experience through elegant design elements, intuitive navigation, and cohesive branding.

### Geo Commerce Pvt. Ltd. Jaipur

#### Job • Feb 2022 - April 2023

- Designed the UI for a B2B application, focusing on creating an intuitive and user-friendly interface tailored to business clients.
- Handled all social media accounts, creating creatives and managing content for the platforms.
- Coordinated with the marketing team to fulfill their creative requirements and ensure alignment with campaign goals.
- Organized and conducted product and campaign shoots to generate high-quality visuals for promotional use.

### **Jazz My Home**

**Freelance • Nov 2022 - Jan 2023**

- Edit and enhance product photos to ensure high-quality, visually appealing images for online listings.
- Stay updated with social media trends and design best practices to ensure relevance and impact.

### **KineMaster**

**Internship • Feb 2022 - April 2023**

- Develop engaging and visually consistent video layouts, animations, and transitions tailored to brand guidelines.

### **Wiley**

**Internship • Feb 2022 - April 2023**

- Design visually engaging PowerPoint presentations using Adobe Illustrator to create custom illustrations and assets for animation.

### **PVR Limited**

**Freelance • Oct 2022 - Nov 2022**

- Work closely with the marketing team to craft content that supports brand messaging and drives engagement.

### **Chrysalis Services**

**Freelance • Feb 2022 - Jun 2022**

- Ensure consistent and high-quality design output for various social media channels.
- Design and compile an annual brand yearbook that showcases the company's milestones, achievements, and growth over the year.

### **Awon GameZ**

**Internship • Mar 2021 - Aug 2021**

- Design intuitive and engaging user interfaces for a gaming application using Adobe XD.

## **EDUCATION**

### **Amity University Rajasthan**

**B.Sc in Animation and VG      2019-2022**

### **Neerja Modi**

**School      2019**

## **SKILL**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Figma
- Canva
- Adobe Premiere Pro
- Adobe After Effects