



Anuja Ratnakar Deshmane

MBA In Marketing

Career Objective -

- To work in a healthy, innovative and challenging environment extracting the best out of me, which is conducive to learning and grow at professional as well as personal levels thereby directing my future endeavours as an asset to the organisation.

INTERNSHIP

Govind Milk and Milk Products Internship (May-2023 to July-2023)

- Role**-Retailer Satisfaction And Market Research
Responsibility-
- Market Research for Similar Product
 - Introducing Company's New Launching Product to Retailer
 - Maintaining Relationship for a Long Period with Shopkeepers

Key Learning-

- **(3 rd to 7th August)** Live Project at Utsav Exhibition.
- Dealing with Customers, Pitching, Problem Solving, Negotiating With Customers Sales Promotion of Products

Project Title -

- Consumer Buying Behavior Towards The Govind Milk And Milk Products

Skills

- Relationship Management
- Effective communication
- Product Knowledge
- Team management
- Effective Presentation

Computer Proficiency

- CCC
- MS office

Declaration -

I hereby declare that the information provided by me is true to the best of my knowledge and belief

Contact

Flat No. 04, Omsai Apartment,
Behind Akshara Food Park, Kasarsai Road,
Nere Dattawadi Pune - 411 033.

+91 9503068893
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Education

Masters Of Business Administration (MBA) From International Institute of Management & Human Resources Development (W)(IIMHRD) Pune
Major - Marketing June-2024
CGPA - 6.70

Shivaji University, Kolhapur
Bachelor of Arts in Economics
March-2022
CGPA - 7.44

HSC from D.D.Shinde Sarkar College, Kolhapur Feb-2019
Percentage-60.62%

SSC from Shree Swami Vivekananda Girls High School, Ichalkaranji Dist.-Kolhapur
March 2016 Percentage-60.00%

Languages Known

- English
- Hindi
- Marathi

Hobbies & Interests

- Travelling
- Explore New Places
- Social Work