



KAVITA YADAV

Fashion Designer

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PROFILE

A dynamic Fashion Designer with one and half years of experience, creative and hardworking personality. Well known about print design, garment construction, and trend analysis. A proven track record of creating contemporary designs to develop unique brand aesthetics within a crowded market space. Adept at collaborating with manufacturing and production teams to bring products to market.

AWARDS

- **First runner- up of 2023 ZEN AISHIA**
- **Western Heritage Revival - National Designer Award 2023(World Designing Forum)**

EDUCATION

- **BSC IT from Maharashtra Board**
2019-2020
- **BSC FASHION DESIGNING from Maharaja Agrasen Himalayan Garhawal University**
2023-2024

WORK EXPERIENCE

Server Export- FASHION DESIGNER AND MERCHANDISER

2020-2021 *One year of Experience*

- In Server Export, I was work for TUTU DO MUNDE (TDM) company which is a Australian company.
- USP of Server Export is an Accessories Design and Garment Construction with Ari work technique.
- Design innovative new products across various market and trend including all boards like mood board, color board, concept board, texture board etc....
- Interface with artist, pattern makers and embroidery makers to define garment construction and coordinate with manufacturing teams to execute successful product launches and ensure compliance with quality standards.
- Handling whole production process start with sampling, proto, SMS(Salesman Sampling), pre production and final production process.
- Coordinate with the lead fashion designer to support all aspects of the design process for the development of a new samples and accessories design.

Narothamdas Export - Fashion Designer

July 2024

Present

- In Narothamdas Export, I am working for a Reliance and Splash Brand it is a Dubai's Brand. USP of Narothandas export is Knit wear.
 - **For Reliance:**
 - *Design innovative new products across various market verticals and categories, including knits and woven western Seasonal , Night wear, Nighty, Kids, Festive and Disney wear.*
 - *Attend brainstorming meetings with Reliance creative teams, head Designers and production manager.*
 - **For Splash:**
 - *Design innovative new products across various market verticals and categories, including knits and woven western Night wear, Nighty and Youth.*
 - Doing market research physically and software like Zara, H&M, Asos, Bershka, urban outfitter, Stradivarius, Pull & Bear, Lefties, Next, Mark & Spencer, Forever 21 etc....
 - Interface with pattern makers and designers to define garment construction and coordinate with manufacturing teams to execute successful product launches and ensure compliance with quality standards
 - Manage a team with the Merchandisers develop design sketches in Adobe Illustrator, photoshop and provide recommendations based on market research and trends.
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SKILLS

Hard Skills:

- Coral Draw
- Adobe Photoshop
- Adobe Illustration
- Microsoft Office(PPT,Excle,Word)
- Illustration
- Garment Construction
- Pattern Making
- Draping
- Fabric Painting and Dyeing
- 3D Embroidery/ Hand work Embroidery/ Ari work

Soft Skills:

- Communication
 - Problem solving
 - Team Work
 - Time Management
 - Trend Research
 - Website Research
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LANGUAGE

- Hindi
- English
- Marathi
- Gujrati (understand)