

Dinesh Koppula

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Summary

Experienced Salesforce Developer with over 3 years of experience in the Salesforce ecosystem. Skilled in crafting high-performance applications using Apex, Lightning Web Components (LWC), and Aura Components, with a strong focus on process automation and user experience enhancement. Successfully delivered multiple projects, including Key Account Management and Files Downloader, recognized on the Salesforce AppExchange. Expertise in integrating third-party services such as SharePoint and Twilio ensures seamless data flow and robust solutions.

Skills

- Apex Development
- Lightning Web Components (LWC)
- Aura Components
- SOQL
- Salesforce Lightning Platform
- Salesforce development
- Problem solving
- Product management
- Team collaboration

Work Experience

Senior Product Solution Manager - Sastorm Software

May 2024 - December 2024

- Conducted comprehensive client needs assessments to identify pain points and develop tailored product strategies
- Integrated Salesforce with various APIs, WhatsApp, Twilio, and SharePoint to enhance customer experience and streamline operations
- Proficient in Salesforce development, integration, and configuration, delivering scalable solutions aligned with business objectives
- Collaborated with cross-functional teams to ensure product vision alignment and exceptional delivery
- Demonstrated strong communication and interpersonal skills, effectively engaging clients and building lasting relationships

Product Solution Engineer - DemandFarm, Inc.

September 2021 - April 2024

- Developed dynamic visualizations using Lightning Web Components (LWC) and JavaScript, employing libraries like Highcharts for engaging data presentation

- Created key features for DemandFarm's Account Planner application, including Landscape Planner and Growth Planner, ensuring seamless functionality and maintenance
- Executed extensive Salesforce customizations, including LWC, Aura components, Apex triggers, REST APIs, and reports, enhancing user experience and system performance
- Implemented data synchronization solutions using triggers and flows for seamless updates across related objects, and saw all stages of web application engineering, managing frontend and backend development

Education

B.Engg in Computer Science

January 2021

Guru Nanak Institute of Technology, Telangana, IN

Projects

[Key Account Management](#)

Streamlined account management for strategic growth in Sales Cloud.

[Files Downloader](#)

Optimized file handling and user-friendly UI/UX for downloading files and attachments.

[SMS & Whatsapp For Salesforce](#)

Secure API integrations, asynchronous processing, and real-time communication for conversation integration with WhatsApp and Twilio messaging services.

Certifications

- Salesforce Platform Developer 1