



KUNAL KUMAWAT

CONTACT

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- Vaishali Nagar Jaipur

EDUCATION

2022-2025

SYMBIOSIS SKILLS AND
PROFESSIONAL UNIVERSITY
PUNE MAHARASHTRA

- Bachelor of Business Management

SKILLS

- Problem Solving
- Public Relations
- Marketing
- Networking
- Effective Communication
- Critical Thinking

LANGUAGES

- English
- Hindi

PROFILE

I Results-oriented Marketing Manager with a strong background in strategic brand development, digital marketing, and market expansion. Proven success in driving product awareness, customer engagement, and revenue growth through data-driven marketing strategies.

WORK EXPERIENCE

Marketing Intern At ITC Pune

Consumer Buying Behaviour At FMCG Product

Conduct Market Research to identify consumer preference, needs and trends

Analyse buying pattern, price sensitivity and brand loyalty

Segment customers based on demographics, behavior, psychographics

Utilize Surveys, focus groups, and sales data for insights

SUMMARY

With Background in creative strategy and digital marketing. I excel at building compelling campaigns that engage audiences and drive results. Skilled in communication, problem solving, and team collaboration. I bring a fresh perspective and a strong sense of initiative to every project. My adaptability and enthusiasm enable me to effectively manage projects and deliver impactful marketing solutions.