

Sonika Pandey

MBA - Graphic Era (Deemed to be) University, India | Finance

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I am Sonika Pandey, currently pursuing Master's in Business Administration from Graphic Era University, with specialization in Finance and business analytics. My academic pursuits have led me to complete comprehensive courses in Financial Risk Analytics, Investment banking, financial analyst, financial market, SQL Basics, and Tableau Basics. These educational endeavors have been instrumental in developing key competencies that I believe will serve as valuable assets in my future endeavors within the field of finance.

ACADEMICS

Course/Degree	Institute	CGPA/%	Year of Passing
MBA – Finance	Graphic Era (Deemed to be) University, Dehradun	7.50	Pursuing
B. Com	Maharaja Agrasen Himalayan Garhwal University	67.30%	2023
12 th Standard	Kendriya vidyalaya fri dehradun	70.30 %	2020
10 th Standard	Kendriya vidyalaya fri dehradun	8.00	2017

INTERNSHIP

Sadat & Co | CA Intern | Jul to Aug '24

- Auditing Processes:** In-depth understanding of auditing processes and procedures, contributing to a 15% increase in compliance accuracy in financial reporting.
- Financial Statement Analysis:** Analyzed over 50 financial statements monthly, identifying trends that improved credit assessment efficiency by 20%.
- Accounting Standards Application:** Applied IFRS and GAAP standards in preparing financial reports for a portfolio of 30+ clients, ensuring 100% regulatory compliances.
- Taxation Expertise:** Managed tax computation and filing for diverse entities, achieving a 10% reduction in tax liabilities through strategic planning.
- Accounting Software Proficiency:** Leveraged Tally, QuickBooks, and SAP to streamline financial data management, reducing processing time by 30%.

Younity.in | Market Research| Business Development Specialist | Jan to Feb '24

- Market Research and Competitive Analysis:** Conducted in-depth market research and competitive analysis, identifying key trends and potential opportunities that led to a 25% increase in targeted outreach efforts.
- Client Outreach and Relationship Building:** Spearheaded targeted outreach initiatives that expanded our client network by 30%, fostering trust and building long-term partnerships through personalized communication strategies.
- Strategic Planning and Proposal Development:** Collaborated with cross-functional teams to craft compelling proposals, securing three strategic partnerships that contributed to a 15% revenue growth over six months.
- Data-Driven Strategy Implementation:** Utilized data-driven insights to develop innovative strategies that enhanced market presence, resulting in a 20% increase in brand visibility and engagement across key demographics.
- Advanced Data Analysis and Visualization:** Leveraged advanced Excel, Power BI, and Tableau to perform financial risk analytics and develop insightful dashboards, enabling critical decision-making and strategic planning. Utilized Python and SQL for data manipulation and analysis, improving the accuracy of financial forecasts by 20% and enhancing reporting efficiency.

OTHER EDUCATION, LICENSES & CERTIFICATIONS

- Investor Awareness Program (IAP) Participant:**
(Capital Market and Depository Services, CDSL)
Attended a comprehensive program led by Mr. Mukesh Chauhan, Business Development Manager at CDSL, gaining valuable insights into investment strategies and the functions of depository services. Acknowledged Dr. NS Bohra for facilitating this initiative, which significantly enhanced my financial literacy and understanding of capital markets, ultimately boosting investor confidence.
- Professional Summary at IAP:**
 - Certifications**
 - Certificate of Excellence
 - Data Analyst 101: Excel Functions and Formulas
 - Certification in Best Decision Making
 - Certificate of Exceptional Hire
 - Business Analytics with Excel
 - Financial Analyst (Aggregate: 70/100)
 - Data Science with Python (Intermediate)
 - Lean Management
 - Skills**

ADDITIONAL INFORMATION

- Dancing and relish it as a prized possession that calms my nerves and broadens every smile.
- Languages: Hindi (Native), English (Fluent), German (Basic).