

# Pradeep BM

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## SUMMARY

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Leveraging an MBA with a focus on business analytics and finance, Results-driven and analytically minded Data Scientist with a strong foundation in business analytics, finance, and machine learning. I bring a unique blend of technical expertise and business acumen to drive data-informed decision-making and deliver actionable insights. Proficient in Python, R, SQL, and advanced data visualization tools, with a proven track record of developing predictive models, optimizing business processes, and uncovering trends to support strategic initiatives.

## EDUCATION

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Presidency University- <b>Presidency School of Management</b> - Bangalore	2023–2025
Masters in business administration ( <b>Business Analytics &amp; Finance</b> ) CGPA: Hold	
<b>Surana College Peenya</b> Campus - Bangalore university – Bangalore	2019–2022
Undergraduate Degree in <b>Bachelors of Science</b> (PCM) CGPA: 8.75	

## INTERSHIP

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### iSTUDIO TECHNOLOGIES

#### Data Analytics

- Gained hands-on experience in data analytics by leveraging advanced tools and techniques to extract actionable insights, contributing to data-driven decision-making processes at iStudio.

## PROJECTS

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- Flight Price Prediction – **Data Science** – Python, Machine Learning
  - Developed a Flight Price Prediction model using Python and Machine Learning techniques, involving data preprocessing, feature engineering, and algorithm implementation to accurately forecast flight prices. Applied regression models and evaluated performance metrics to optimize predictions, providing valuable insights for cost-effective travel planning.
- E-Commerce Database System – **MySQL - Data base system**
  - Designed and implemented a robust E-Commerce Database System using MySQL, involving schema creation, normalization, and query optimization to ensure efficient data management and retrieval. Integrated CRUD operations and advanced SQL queries to support seamless product management, order tracking, and customer data handling for enhanced business operations.

## TECHNICAL SKILLS

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- **Programming Languages:** Python, Artificial Intelligence, Machine Learning
- **Technologies/Frameworks:** MySQL, Git & GitHub, Power BI, MS Excel, Microsoft Tools

## CERTIFICATES

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- **Data Science** (Besant Technologies)
- **Data Science and Analytics** (HP LIFE)
- **Introduction to Analytics** (GOOGLE)
- **AI and ML for Geo Data Analysis** (ISRO)
- **Business Analysis** (Linked-in and Microsoft)

