

HARSHAD NARAYANA M S

BUSINESS ANALYST

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SUMMARY

To apply my analytical and management expertise to contribute to organizational success and innovation, while growing in a dynamic environment that nurtures professional and personal development.

EDUCATIONAL QUALIFICATION

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|--|-----------------------|
| Master of Business Administration (MBA) (Pursuing) – RV Institute of Management, expected completion in 2025. | 2024 - Present |
| Bachelor of Commerce (B.Com) – SSMRV College achieved 7.66 CGPA, completed in 2022. | 2019 - 2022 |
| Pre-University Course (PUC) – SSMRV Pre-University College, secured 80.83%, completed in 2019. | 2017 - 2019 |
| Secondary School Leaving Certificate (SSLC) – Mahila Seva Samaj High School, scored 68.48%, completed in 2017 | 2015 - 2019 |

INTERNSHIPS

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| Business Analyst Intern <i>AI Variant</i> <ul style="list-style-type: none">Worked on HR analytics, insurance data analysis, and e-commerce performance analysis projects.Used SQL, Excel, Power BI, and Tableau for data analysis and visualization.Collaborated with the team to present data-driven insights and recommendations to stakeholders. | October 2023 – July 2024 |
| Intern <i>Kalyanasundaram & Associates</i> <ul style="list-style-type: none">Represented the firm at the Indian Institute of Management Bangalore (IIMB), working closely with their finance department.Contributed to the transition of data from legacy software to a new ERP system by collecting, retrieving, and transferring data efficiently. | July 2023 – August 2023 |
| Intern <i>ASPR & Co</i> <ul style="list-style-type: none">Conducted client visits and worked with Tally ERP.Performed vouching tasks and supported financial audit processes. | May 2022 – June 2022 |

PROJECTS

All India Consumer Price Index (CPI) Analysis: Modeled CPI trends using Regression, Correlation, and Descriptive Statistics to identify inflation drivers.

Tableau Sales & Profit Analysis: Analyzed sales, profit trends, and regional performance using Tableau to optimize inventory and underperforming regions.

Adidas Business Analysis: Used Excel for data cleaning, forecasting, and Power BI for dashboards to uncover insights and drive strategic growth.

Financial & Investment Evaluation: Analyzed Fortice Ltd.'s financials, calculating WACC and evaluating investment viability using PBP, NPV, IRR, and PI.

SKILLS

TECHNICAL SKILLS

- Advanced Excel
- SQL
- Python
- MS Office
- SPSS
- Power BI
- Tableau
- R
- Agile
- Tally

Professional Skills

- Presentation Skills
 - Problem-Solving
 - Time Management
 - Leadership & Teamwork
 - Proactiveness
 - Entrepreneurial Mindset
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ADDITIONAL INFORMATION

Languages: English ,Hindi ,Kannada ,Tamil

Certifications:

- Business Analyst – NASSCOM (2024)
- Data Science – NASSCOM (2024)
- Machine Learning Algorithms with R in Business Analytics – Coursera (2025)
- Business Analytics with Excel: Elementary to Advanced – Coursera (2025)
- Statistical Analysis Fundamentals using Excel – Coursera (2025)
- Design Thinking for Innovation – Coursera (2025)
- Introduction to Relational Databases (RDBMS) – Coursera (2025)
- Agile Project Mangement – Coursera (2024)
- Introduction to Product Management – Coursera (2024)
- MS Office & Tally.ERP 9 – NICT (2020)

Awards/Activities:

- Winner – National-level Union Budget Analysis Competition 2025, RV Institute of Management, Bengaluru.
- Winner – Business Analytics Event, BMS Fest 2025.
- Winner – National-level Union Budget Analysis Competition 2024, RV Institute of Management, Bengaluru.
- Best Research Paper Award – National Conference on India's Pathway to Sustainability, SSMRV College, Bengaluru.
- Runner-up – National-level Marketing Event 2024, SJB Institute of Technology, Bengaluru.
- Runner-up – Marketing Event 2024, Nitte Meenakshi Institute of Technology, Bengaluru.
- Runner-up – Insights Matrix Hackathon 2024, St. Francis College, Bengaluru.
- Vice-President – SSMRV College (2021-2022).
- State-Level Athlete – Represented Bangalore University in Jump Rope (twice) & Tennis Volleyball (once) (2018, 2019).
- NCC C-Certificate Holder – 2022.

CO-CURRICULAR ACTIVITIES:

- Placement Coordinator of RVIM
- Volunteer (CSR activity)
- Event Coordination
- Treasurer of RVIM Rotaract Club
- Food Tours
- Cycling

I hereby confirm that the above details are accurate and true to the best of my knowledge and understanding.

Date :

Place: