

SIMRAN CHOWDHURY

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OBJECTIVE

A motivated and adaptable fresher eager to learn, grow, and contribute effectively. Passionate about developing skills, gaining hands-on experience, and making a meaningful impact in a dynamic environment.

EDUCATION

2021-2024

Bachelor of Commerce
Bhawanipur Education Society College
Under Calcutta University

2020-2021

Class XII
Mahadevi Birla Shishu Vihar
Under affiliation CISCE

Class X
Mahadevi Birla Shishu Vihar
Under affiliation CISCE

EXPERIENCE

20/3/24 -
20/6/24

Digital Marketing Intern
Europass Immigration
Assisted in executing digital marketing campaigns across multiple platforms, including social media and email. Conducted market research and competitor analysis. Created engaging social media content.

PROJECTS

Mera Gaon Meri Dharohar Role: Content Editor

Role: Content Editor

Project Detail: An initiative of the Ministry of Culture, Government of India, envisions culturally mapping the villages of India and placing them on a single platform, allowing the world to virtually explore the grassroots and experience India's diverse culture. The role was to edit the data for the final process.

A book- Hiraeth Skies- Rosewood Publication

Role: Marketing Intern

Project Detail: An anthology book, comprising of write ups of different writers all around the world. The role was to recruit writers for the book.