

PAVITHRAN R

Quality Analyst

CONTACT

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SKILLS

- ❖ Product data management
- ❖ Data validation
- ❖ Effective Communication
- ❖ Problem solving
- ❖ Analytical thinking
- ❖ Time management
- ❖ Quality processes
- ❖ Data Analysis
- ❖ Project Management
- ❖ Relationship building

LANGUAGES

- English
- Tamil

TOOLS AND SKILLS

- Excel SharePoint
- MS Office
- Data analysis

SUMMARY

Dynamic Quality Analyst with proven expertise at Catalog Analyst in product data management and optimization. Skilled in data validation and effective communication, I enhanced product visibility and accuracy across major e-commerce platforms. My analytical thinking and project management abilities streamlined processes, resulting in improved SEO rankings and enriched product listings.

WORK EXPERIENCE

Catalog Analyst – *Quality Analyst*

Vserve Ebusiness Solution India Pvt Ltd

2019 – Present

- **Product Data Management:** Managed and updated product listings on multiple e-commerce platforms such as Walmart, Amazon, E bay, Unbeatable Sales, Grainger and Graybar the company's website, ensuring accuracy and consistency across all channels.
- **Content Creation & Optimization:** Created compelling product titles, descriptions, bullet points, and images to enhance product visibility and improve SEO rankings. Used keyword research tools like Google Keyword Planner and SEMrush to ensure products were optimized for search engines
- **Pricing and Inventory Updates:** Regularly updated product pricing and inventory levels in real-time to reflect changes in stocks.
- **Product Enrichment:** Responsible for enhancing product listings by gathering, validating, and updating detailed product information (e.g., descriptions, images, and specifications) to ensure accuracy and alignment with client requirements across various e-commerce platforms.
- **Data Input & Management:** Regularly updated product information by using bulk upload tools and templates in systems such as Excel, CSV, and client specific software, ensuring seamless and accurate data migration across various platforms.
- **Template Work & Standardization:** Developed and maintained product listing templates to streamline the enrichment process. Worked on creating consistent, standardized templates for different product categories, ensuring efficiency and uniformity in the product data uploaded across client-specific platform.

EDUCATION

Bachelor of Commerce (B. Com General) - First Class

Kandaswami Naidu College for Men

Higher Secondary School - 71.5%

Thiru.vi.ka higher secondary School

Higher Secondary School - 52.6 %

Thiru.vi.ka Higher Secondary School