

EDUCATION

- Possess degree of S.S.C with 67% in year 1994 through Gujrat Higher Secondary education Board.
- Possess degree of **H.S.C** with 50% in year 1996 through Gujrat Higher Secondary Education Board.
- Posses degree of **B.SC.** With 57% in year 1999 through Gujarat University.
- **MBA(Marketing management)** in December 2010 from IGNOU with second Division.

TECHNICAL EDUCATION

I Hold A **PGD-PPT** (Post Graduation In Plastic Processing Technology) From CIPET (Central Institute Of Plastic Engineering And Technology.) Ahmedabad in year 2000.

PROFFESIONAL EXPERIENCE

Gujarat telephone cables ltd, Chharodi, Ahmedabad.

Production supervisor

From: 3rd October 2001-22nd December 2002

Telephone Cable

Year of experience: 1 year 3 month

Reason for Leave: Staff Deduction

- Operating Of extruders machine.
- Take of Shift's manpower and shift.
- To Arrange the people and allotted their works daily.
- Report making
- Computer operating for different report making for management.
- Arrange for the effective distribution of production required material.
- Maintain and update mailing database.
- Organizing and attend events and exhibitions.
- Support the production manager and colleague.

MADHAVDAS MANILAL AND COMPANY.

Sales Representative.

From: 1st March-2003 - 8th December 2004

Pigment and Dye manufacturer

Year of experience: 1 year 8 month

Reason for Leave: For new job.

- Network Handling in Whole India.
- Computer Operating for different report making for management.
- Arrange for the effective distribution of marketing materials.
- Maintain and update mailing databases.
- Organize and attend events and exhibitions.
- Support the production manager and colleague.

- Carry out market research and customer surveys to assess demand, brand positioning and awareness.
- Evaluate marketing campaigns.
- Monitor competitor activity.
- Analyze pricing positions.
- Contribute to long-term marketing plans and strategies.
- Support the marketing manager, and other colleagues.
- Coordinated with internal departments and external vendors to implement various marketing activities across the country.
- Participated in the coordination and management of the logistics of events (including seminars, workshops and corporate events).
- Performed marketing, financial and office reporting.

SAMIR SUPPLY PVT.LTD. AHMEDABAD

Marketing Executive

From: 01 January 2006 to 10 April-2010

Year of experience: 4 years 3 month

Reason for Leave : For celar the MBA Exam

- Computer Operating for different report making for management.
- Maintain and update mailing databases.
- Organize and attend events and exhibitions.
- Support the production manager and colleague.
- Evaluate marketing campaigns.
- Monitor competitor activity.
- Analyze pricing positions.
- Contribute to long-term marketing plans and strategies.
- Support the marketing manager, and other colleagues.
- Coordinated with internal departments and external vendors to implement various marketing activities across the Gujrat.
- Proof-read and participated in the production of marketing materials (including monthly fact sheets, , product flyers, sales aids and other promotional literature) some times bi-lingual format to support sales and marketing.
- Participated in the coordination and management of the logistics of events (including seminars, workshops and corporate events).

GAYATRI MICRONS LTD. AHMEDABAD

Marketing Executive

From: 10 October 2010 – 1 June 2018.

Product : Calcium carbonate .

Year of experience: 7- years 7 month

- Maharashtra territory Handling. (Vidarbha Area like Akola, Amravati, Nagpur, Jalgaon, etc.) & Daman.
- Computer Operating for different report making for management.
- Arrange for the effective distribution of marketing materials.
- Maintain and update mailing databases.
- Organize and attend events and exhibitions.
- Support the production manager and colleague.
- Evaluate marketing campaigns.
- Monitor competitor activity.
- Analyze pricing positions.
- Support the marketing manager, and other colleagues.
- Coordinated with internal departments and external vendors to implement various marketing activities across the Maharashtra area.

Makwell Organic Pvt Ltd , Gujarat**Marketing Executive**

From: 9 June 2018 to continue

Product : Plasticsizers & Pvc Additives

Year of experience: Continue

- Gujarat State -- Saurashtra, Baroda, etc
- Computer Operating for different report making for management.
- Arrange for the effective distribution of marketing materials.
- Maintain and update mailing databases.
- Organize and attend events and exhibitions.
- Support the production manager and colleague.
- Evaluate marketing campaigns.
- Monitor competitor activity.
- Analyze pricing positions.
- Support the marketing manager, and other colleagues.
- Coordinated with internal departments and external vendors to implement various marketing activities across the Maharashtra area.

PRAVINKUMAR- EKNATHBHAI NARNAVRE