

Shikha Singh

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EDUCATION

MBA(Marketing)	Lloyd Business School, Noida	Pursuing	2021-2023
B.Tech(CSE)	Banasthali University, Newai Tonk, Rajasthan	74.00%	2014-2018
Class XII, ICSE	Gagan Public Sr. Sec. School, Aligarh, UP	85.75%	2014
Class X, ICSE	Gagan Public Sr. Sec. School, Aligarh, UP	82.16%	2012

TRAINING AND INTERNSHIPS

Techconfer Technologies, Noida

May 2021-Present

- Ongoing Junior Digital Marketing Executive.

Cetpa Infotech Pvt. Ltd., Noida

July - Sep 2019

- Completed training on mean stack and UI frameworks

Center for Development for Advanced Computing(CDAC), Noida

July - Dec 2017

- Established a desktop based application, to transliterate the source language to the target language, based on statistical Machine Translation
- Fetch parallel Data (in hindi or english) from various websites and from books that has scanned into images, can manipulate with the help of Optical Character Recognition into machine understandable form
- This enables the end users to understand the original characters of a script, converting the message from one script to another without losing its content.

WORK EXPERIENCE

Jalongi Retail pvt. Ltd.

Feb- Aug 2020

- Had worked as a Management Trainee in Operations Department for 6 month.

Girnarsoft Education pvt. Ltd.

Mar - Sep 2019

- Had worked as an Academic Counsellor in Operations Department for 6 month.

PolicyBazaar.com

Aug-feb 2018

- Had Worked as an Associate Sales Consultant in Investment Department for 6 month.

WORKSHOPS/SEMINAR

- **Mobile Robotics**, being organised by ROBOtech labs
- **Linux**, being organised by the college fest (Mayukh 2016)
- **Network Security**, being organised by the college fest (Mayukh 2016)
- **Android App Development**, Technoxian in association with E-Cell IIT Delhi organised by Times World Group
- Participated in Bluemix Enablement Session in IBM (2015).
- Presented a seminar on Plastic Flexible Magnetic Memory Device (2016).

SKILLS SET

C, C++, JAVA, MySQL, PHP, Data Structure, HTML, JQuery, CSS, Bootstrap, Angular, Excel, Powerpoint, Canva Gmass tool.

OTHER PARTICIPATION

- Creativity Inter School Poster Contest
- Survey Head in NSS Camp