

# SIMPY KAUSHAL

## CONTACT

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Capetown, sector 74, Noida,  
Uttar Pradesh- 201306

## SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe XD

Sense of style and colour

Design and conceptual skills

Creative thinking

Team leadership

Problem solving

## EDUCATION

Master of design,

NIFT Bangalore

Bachelor of Technology,

IMS Ghaziabad

## PROFESSIONAL SUMMARY

Experienced and communicative Fashion Designer and Stylist with a proven track record of co-organizing photo shoots and styling models. Eager to work as a merchandiser to deliver an immersive experience and to help organizations on their design strategy, operations and process to deliver innovative solutions.

## WORK EXPERIENCE

- ❑ **SPARKLING HUES GEMS PVT. LTD(Casa Décor)-  
Graphic Design Intern**  
NOIDA, UTTAR PRADESH- MAR 2021-JUN 2021

- Produced E-commerce creative website layouts
- Created designs, concepts and sample layout, based on knowledge of layout and design Concepts.
- Conceptualize website and social media to promote the products.

- ❑ **GUNNO FASHION PRIVATE LIMITED- Fashion  
Merchandising Intern**  
FARIDABAD,HARYANA- AUG 2020- SEPT 2020

- Worked with the vendors to get the collection ready

## INTERESTS

Fashion photography  
Sketching

## LANGUAGE

English  
Hindi

- Source fabric and embroidery vendors.
- Work on order management.
- Get the orders ready and delivered.

### ❑ PRAMA BY PRATIMA- Assistant Fashion Designer/ Stylist

NEW DELHI- SEPT 2019- JAN 2020


- Designed garments in line with the brand aesthetic.
- Participated in the conceptual development of directional product lines, including pitching original ideas & concepts.
- Designed seasonal garment collection focusing on style, fit and fabric.
- Worked with styling assistants to bring together products, wardrobe, props, set materials, and others to prepare and setup the photoshoot.
- Used merchandising guidance and requests to create the photoshoot concept.

### Key achievement

Researched and created an experimental women's collection based on organic fabric.

### ❑ MATRIX CLOTHING PRIVATE LIMITED-Fashion Design Intern

GURUGRAM, UTTAR PRADESH- JUN 2018-JUL 2018

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- Managed the entire product design process, from initial market research to mood board creation to sketching/designing to delivering the end product.
  - Oversaw technical designs of products from concept to factory, incl. fabric and trim selection, meeting.
  - Created designs that reflected the conceptual direction and business strategy of the company.