

Manpreet Walia

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Dynamic and creative content writer with 1+ years of experience writing SEO-optimized content. Exceptional writing, and editing expertise with the ability to produce, proofread, analyze, and edit content, and develop quality material.

Experience:

IMARC Services Pvt. Ltd., Noida Sec.-2 (Content Writer)

- October 2020-Present
- I'm currently working as a business writer where I am focused on developing high-quality marketing assets, such as report descriptions, press releases, articles, and blogs.

The Thought Fox (Part Time Assistant)

- December 2020-June 2021
- I was mainly focused at developing content for social media platforms, writing blogs for website, and assisting in marketing.

CoworkDelhi, Mayur Vihar Ph-1 (Content Writing Intern)

- December 2019-January 2020
- I was responsible for writing blogs for websites, and creating content for social media platforms, like Instagram, Facebook, and LinkedIn.

Video Tailor, NSP (Content Writing Intern)

- July 2019-September 2019
- I was mainly focused at completing the target of writing 40 blogs over a period of 3 months, including creating content for social media platforms, emails and SMS.

Freelance Writer (2019-Present)

- I have been working independently as a freelance writer over 3 years. I have particularly written for travel agencies and also worked as a ghost writer for prominent companies.

Tuition Teacher (2016-2020)

- I have been teaching students from 6th to 12th standard since 4 years. The key subjects of my interest were English, Social Studies, and Science.

Education

- **Indira Gandhi Open University, Master of Arts (English)**

December 2020-Present

- **PGDAV College, Delhi University, Nehru Nagar – BA (Hons) English**

July 2017-October 2020

Key Skills

- Strong Research Skills
- Strong Understanding of SEO
- Organizational Skills
- Ability to meet deadlines
- Excellent Communication Skills
- Editing, Editing, and more Editing
- Quality Deliverables

Certifications/Awards

- Creative Writing Course – The British Council, India (2019)
- Content Head – Satark, The Consumer Club, PGDAV College (2019)
- Best Content Writer Award – Video Tailor (2019)
- Published Author – Writer's Pocket anthology The Soul Candy (2020)

Work Samples:

- https://docs.google.com/document/d/1eryfF-zDoKg0waX7OjfkAM3ieO_zGNJ5n6aYYU8VzL4/edit?usp=sharing
- <https://www.tripoto.com/mumbai/trips/candid-5e3811fdebd59>
- <https://coworkdelhi.com/chhapaak-movie-laxmi-agarwal-deepika/>
- https://manpreetandlife.medium.com/fear-of-intimacy-and-the-exquisite-pain-of-wanting-someone-so-unattainable-b78c94b1dba4?source=user_profile-----0-----