

## **ATUL RANJAN**

**Gender** : Male

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**Phone no.** : 08340173187

**Permanent Address:** Flat No. - D4-7B SAIL CITY New Pundag Ranchi Jharkhand – 834007.

### **Statement of Purpose:**

My goal is to become associated with a company where I can utilize my own skills and gain experience while enhancing the company's productivity as well as reputation.

### **Academic Qualification:**

| <b>Degree</b>        | <b>Institute</b>                                                 | <b>Board/University</b>                           | <b>Year</b> | <b>% or CGPA</b> |
|----------------------|------------------------------------------------------------------|---------------------------------------------------|-------------|------------------|
| M.B.A<br>(Marketing) | MIT – WPU<br>Pune, Maharashtra                                   | MIT - WPU                                         | 2021        | 77.5 %           |
| B.E.<br>(MECHANICAL) | Don Bosco Institute<br>of Technology,<br>Bangalore,<br>Karnataka | V.T.U                                             | 2016        | 52.98%           |
| Class XII            | D.A.V. Kapildev<br>Public school,<br>Ranchi, Jharkhand           | Central Board of<br>Secondary<br>Education (CBSE) | 2009        | 59.6 %           |
| Class X              | D.A.V. Kapildev<br>Public school,<br>Ranchi, Jharkhand           | Central Board of<br>Secondary<br>Education (CBSE) | 20007       | 72%              |

**Professional Experience:**

- **Organization:** Korus Engineering Solutions Pvt. Ltd.
- **Position:** Trainee Engineer
- **Location:** Bahadurgarh, Haryana.
- **Duration:** 01 May 2018 – 10 May 2019
- **Job Description:**
  - Responsible for designing of Technical Specifications of Cranes for Aarti Steels Ltd.
  - Responsible for carrying out the calculations of the cranes for Aarti steels Ltd.
  - Responsible for designing technical specification for Jindal Urban waste Management Project for cranes.

**Internship:**

- **Organization:** The Professional Success( Prof – Cess)
- **Duration :** 2 Months ( 18 April 2020 – 18 June 2020)
- **Position:** Business Development Executive (Intern)
- **Job Description:**
  - The job was of doing secondary research and to collect data for the company.
  - The job included client call and Lead Generation.
  - The job included doing secondary research and make a database of all the research companies.

**Key learnings in Internship:**

- **Team Leadership:** As I was assigned two candidates from bachelor's degree of different college to train them.
- **Content Writing:** I was responsible for the development of content for the company official website and also for company social media platforms.
- **SEO Handling:** I was responsible for handling of the company social media platforms e.g. LinkedIn, Instagram.

**Research Paper published:**

- **Paper Name:** The impact of sensory marketing on consumer buying behavior.
- **Publication Date:** 01 June 2020

**Major Achievement:**

- Received “**Thank you for contribution mail**” from the company at the time of internship at Prof – Cess for completion of the task on time.
- Trained interns who were in my team.
- Delivered the Hot fixes on time with high quality.
- Always maintained good relation with the team member, company management and with client.

**Tools Used:**

- Operating System Worked on: Windows 7, Windows 8.1
- Programming Language : C++

**Certifications:**

- Digital Marketing - 1

**Interest & Hobbies:**

- Reading novels.
- Playing cricket.

**Website & Links:**

<https://www.linkedin.com/in/atul-ranjan-0497801ab>

**Personal Details:**

Name : Atul Ranjan

D.O.B : 11.11.1991

Languages Known : English, Hindi

Place : Ranchi, Jharkhand

**Declaration:** I hereby, declare that the above written particulars are true to the best of my knowledge.

Date: 04.10.2021

(Signature)  
ATUL RANJAN

