

EBIN MATHEW



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Koottianickal (H) Kuzhitholu (P.O.)
Kuzhitholu Idukki PIN:685551

SKILLS

Team building
Problem solving
Decision making
Creativity
Adaptability

INTERESTS

Writer
Vocalist
Reading

LANGUAGE

English (Full proficiency)
Malayalam (Full proficiency)
Hindi (Limited proficiency)
Tamil (Limited proficiency)

LINKEDIN

<http://www.linkedin.com/in/ebin-mathew998>

CAREER OBJECTIVE

To secure a job in the marketing sector in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges that enhance my professional skills, capabilities and knowledge.

EDUCATION

SB College Changanacherry	2019-2021
MBA (Marketing & Operations)	
Christ College Puliyanmala, Kattappana	2016-2019
BBA	
72.5%	
St.Jerome's HSS Vellayamkudy	2014-2016
Higher Secondary Education	
69%	
Deepa HS Kuzhitholu	2014
SSLC	
90%	

PROJECTS

A study on factors affecting customer satisfaction and loyalty in online food delivery service system with reference to Kottayam district

An online project study was conducted during April, May & June of 2021 as a requirement of MBA final semester completion.

A Report on Organizational Study and Internship SunTV Network Ltd, Chennai

Two months online organisational study was carried out between May 1, 2020 and June 30, 2020.

Internship at INGLU

The online internship was in the field of Marketing for 2 months, from June 1, 2020 -to August 30, 2020.

Monetary and non-monetary rewards and it's impact on employee performance at HMT Machine Tools Ltd, Kalamasserry

One month organisational study and related project work was done in between November 15, 2018 & December 15, 2018



ACHIEVEMENTS & AWARDS

Won Second prize for HR game in 'Mahasangram -2020' at Mangalam College Ettumaanoor

Won Second prize for group song competition at revenue district level, Kerala school kalotsam in two consecutive years. (2014-2015 & 2015-2016)

Won Fourth place at State Level Talent Search examination in 2014



VOLUNTEERING WORK

Served as a special police officer at the time of Loksabha election 2019

Volunteer of NSS at higher secondary school level

JRC junior at high school level



OCCUPATIONAL SKILLS

Basic Computer knowledge

Certified in MS office 2016



TRAINING & CERTIFICATES

Certified in Digital Marketing from University of Illinios at Urban-Champaign 2020 on Coursera

Certified in Marketing Analytics from University of Virginia on Coursera

Certified in Competitive Strategy from Ludwig-Maximilians-Universität-München (LMU) on Coursera

Attended National Conference 2020 on "Evolving Business Ecosystem and Emerging Business Models" in SB College, Changanassery.

Attended Basics of MS-Excel Workshop of Google Certification