



SUVARNA SUNDARAN P.T.

DIGITAL MARKETING GRAPHIC & WEBSITE DESIGNER



ABOUT ME

Highly creative and multitalented in Digital marketing, graphic & Website Designer with extensive experience in multimedia, marketing. Exceptional collaboration and interpersonal skills. dynamic team player with well-developed written and verbal communication abilities. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.



EDUCATION

- > **ST JOSEPH COLLEGE, DEVAGIRI** 2014 - 2017
Degree in BA Economics
- > **IMAGE CREATIVE EDUCATION** 2018 - 2019
Diploma in Graphics & Website Designing



EXPERIENCE

- > **ADRAC INNOVATIONS
UL CYBER PARK** 2018 - 2019
- > **RIDHI MEDIA SOLUTIONS** 2019 - 2020
- > **ANK ADS & EVENTS** 2020 - 2021
- > **D C ACADEMY (AS FACULTY)** 2021 (march - may) Due to covid academy was closed
- > **LIVE KITCHEN** 2021

I have experience in social media marketing in ridhi media solutions. I have handle their clients requirements and business developments through social media platforms. so i really got a knowledge about Seo, Smm And Email Marketing and also i have experience as graphic and website designer in all companys and also i do freelance work for more experience and skill development

PERSONAL INFO

Name	Suvarna Sundaran P.T.
Father's Name	P.T. Sundaran
Mother's Name	Stella K.J.
Date of Birth	22 July 1995
Age	25
Gender	Female
Religion/ Caste	Hindu/ Vishvakarma
Aadhar No	7531 0533 4707
Pan Card No	LVOPS7076Q
Address	Suvarna, Cherukkunnumal, Velliparamba 6/2, Kuttikatoor Calicut
Pincode	673008
Contact	+91 8301 091 149 +91 8921 750 136

SKILLS

Communication	
Creativity	
Teamwork	
Organization	
Leadership	
Teamplayer	

KEY SKILLS

Marketing Analytics
Social Media Management
Excellent Communication
SEO Analyses
Strategic Planning
Business Development

PRO SOFTWARE SKILLS

Software Application	Percentage of Respondents Who Use It	Percentage of Respondents Who Do Not Use It
Photoshop	~85%	~15%
Illustrator	~85%	~15%
Indesign	~85%	~15%
Dreamweaver	~85%	~15%
MS Word	~85%	~15%
MS Excel	~85%	~15%

PRO SKILLS

Ubersuggest	
Hootsuite	
Mailchimp	

LANGUAGES KNOWN

MALAYALAM ● ● ● ● ● ● ● ● ● ●

ENGLISH ● ● ● ● ● ● ● ● ● ●

HINDI ● ● ● ● ● ● ● ● ● ●

TAMIL ● ● ● ● ● ● ● ● ● ●

HOBBIES

Drawing
Crafting
Designing
Illustration Arts
Jewellery Making

FOLLOW ME

 suvarnaglaze
 suvarna.sundaran
 suvarna supru

FREELANCE EXPERIENCE



Meet with clients either in person or online in order to discuss the scope of different projects.

Advise clients on the best strategies to use for their particular products and desired audiences.

Create unique images, audio messages, illustrations, and logos for customers.

Review all projects to ensure the products is error free.

Ensure 100% percent customer satisfaction by presenting art to client and giving a chance for feedback

PROFESSIONAL EXPERIENCE



Assisted the marketing team with developing and implementing social media strategies

Maintained strong social media and brand presence across Facebook, Instagram, Twitter and Linkedin platforms

Developed online marketing campaigns, effectively increasing followers by 1,400+ and driving brand awareness

<https://www.behance.net/suvarnaglad1d3>